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Contract

Royal Borough of Windsor and Maidenhead (RBWM) Same Day Service

NHS Frimley Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-073828

Procurement identifier (OCID): ocids-h6vhtk-05e115

Published 14 November 2025, 10:13am

Section I: Contracting authority

I.1) Name and addresses

NHS Frimley Integrated Care Board

Windsor

Email

scwcsu.cbprocurement@nhs.net

Country

United Kingdom

Region code

UKJ - South East (England)

NHS Organisation Data Service

D4U1Y

Internet address(es)

Main address

<https://www.frimley.icb.nhs.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Royal Borough of Windsor and Maidenhead (RBWM) Same Day Service

Reference number

PSCG0053

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Frimley ICB ("the Commissioner") sought to commission provision to provide a Same Day Service to Royal Borough of Windsor & Maidenhead (RBWM)

- King Edwards VII, Windsor
- St Marks Hospital, Maidenhead.

The Same Day Urgent Care service is a GP led service, supported by experienced staff who have undergone additional training to enable the effective management, assessment and treatment of minor injuries, illness and wounds (St Mark's Service Only). Patients will

access the services through their own general practice.

Frimley ICB has followed PSR Direct Award C for the contract to which this notice relates.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £443,508

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

Main site or place of performance

Royal Borough of Windsor & Maidenhead (RBWM)

II.2.4) Description of the procurement

NHS Frimley ICB ("the Commissioner") sought to commission provision to provide a Same Day Service to Royal Borough of Windsor & Maidenhead

Royal Borough of Windsor & Maidenhead Same Day Service (RBWM)

- King Edwards VII, Windsor
- St Marks Hospital, Maidenhead.

The Same Day Urgent Care service is a GP led service, supported by experienced staff who have undergone additional training to enable the effective management, assessment and treatment of minor injuries, illness and wounds (St Mark's Service Only). Patients will access the services through their own general practice.

Frimley ICB has followed PSR Direct Award C for the contract to which this notice relates.

The total expected value of the contract for the 10-month contract term is £443,508.

The contract period will commence on 01 June 2026.

This procurement has been carried out by NHS South, Central and West Commissioning Support Unit (SCW) on behalf of the Commissioners.

II.2.5) Award criteria

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.14) Additional information

Evidence that East Berkshire Primary Care Limited have satisfied the existing contract to a sufficient standard according to the detail outlined in the contract: they provided all of the required documentation, information and policies for the existing contract. They have followed the contractual service specification, not deviated from Frimley ICB Safeguarding requirements, charged the correct local prices as per the contract, issued invoices correctly in accordance with the Frimley ICB process, complied with Quality reporting requirements, and followed Schedule 6A reporting requirements. They have complied with/not fallen foul of the applicable NHS Standard Contract (Shorter Form) Service Conditions, including Service Conditions in relation to the following: service standards, co-operation, information requirements, safeguarding, payment terms and quality requirements. They have also complied with/not fallen foul of the applicable shorter Form General Conditions, including those relating to liability & indemnity, assignment & sub-contracting, and Information Governance. The new contracting arrangements are based on a rollover of the previous contracting arrangements/schedules which the provider has already satisfied/complied with to a high standard, and so the provider will highly be likely to be able to satisfy the new contract to a sufficient standard.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice under Direct Award C. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023.

For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or The Procurement Act 2023 do not apply to this award.

The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight 27 November 2025

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 September 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

East Berkshire Primary Care Limited

Bracknell

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

IP29827R

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £443,508

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 and The Procurement Act 2023 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight 27 November 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

The Commissioner made the decision of directly awarding the incumbent provider East Berkshire Primary Care Limited in accordance with the following five criteria outlined in Regulation (9) of the Health Care Services (Provider Selection Regime) Regulations 2023.

- Quality and innovation
- Value
- Integration, collaboration, and service sustainability
- Improving access, reducing health inequalities and facilitating choice
- Social value

It has been advised that East Berkshire Primary Care Limited has the evidenced ability to deliver the activity required to meet service requirements within the required region. A direct award to East Berkshire Primary Care Limited under PSR Direct Award C would be appropriate following the Commissioner's evaluation of this provider against the statutory requirements of PSR Direct Award C, and the Commissioner's conclusion that all requirements and criteria have been satisfied.

No declared conflicts or potential conflicts of interest were identified during the decision-making process.

Representations should be sent to scwcsu.cbprocurement@nhs.net.

VI.4) Procedures for review

VI.4.1) Review body

NHS Frimley Integrated Care Board

Windsor

Country

United Kingdom