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Contract

Highlight Marketing Campaign

Hartlepool Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073687

Procurement identifier (OCID): ocds-h6vhtk-05e0cd

Published 13 November 2025, 4:10pm

Scope

Reference

OPEN20251697

Description

Highlight Active Wellbeing Hub is a landmark £35 million investment in Hartlepool's future health and wellbeing. Located on the town's Waterfront, this state-of-the-art facility will replace the ageing Mill House Leisure Centre and redefine what it means to be active in Hartlepool.

We are seeking a marketing agency with proven experience in launching leisure or wellbeing facilities. The agency will work closely with Active Hartlepool and Hartlepool Borough Council's Communications and Marketing Team to deliver a full-service campaign.

We are looking for the campaign to raise awareness of the new facility throughout Hartlepool and the wider region. The campaign must be full of energy and aligned with our tone of voice and values.

Contract 1. Highlight Marketing Campaign

Supplier

- BIG WAVE MEDIA LIMITED

Contract value

- £36,000 including VAT

Below the relevant threshold

Date signed

13 November 2025

Contract dates

- 1 December 2025 to 30 June 2026
- 7 months

Main procurement category

Services

CPV classifications

- 72212480 - Sales, marketing and business intelligence software development services

Contract locations

- UKC11 - Hartlepool and Stockton-on-Tees

Procedure

Procedure type

Below threshold - limited competition

Supplier

BIG WAVE MEDIA LIMITED

- Companies House: 06311283
- Public Procurement Organisation Number: PWNB-4229-BWRR

1st Floor Exeland House

Exeter

EX4 3BR

United Kingdom

Email: tomgozna@bigwave.co.uk

Website: <http://bigwave.co.uk>

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Highlight Marketing Campaign

Contracting authority

Hartlepool Borough Council

- Public Procurement Organisation Number: PTCQ-5564-CHJP

Civic Centre, Victoria Road

Hartlepool

TS24 8AY

United Kingdom

Email: procurement@hartlepool.gov.uk

Region: UKC11 - Hartlepool and Stockton-on-Tees

Organisation type: Public authority - sub-central government