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Planning

## **TV Automation Testing Tool**

BBC (British Broadcasting Corporation)

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073622

Procurement identifier (OCID): ocds-h6vhtk-05e0a3

Published 13 November 2025, 3:13pm

### **Scope**

### **Reference**

PROC 2025 108 RA

### **Description**

The BBC is looking to explore the opportunities for automating the testing on physical TV devices (devices with screens, HDMI output). Our key areas of focus are consistency, scalability, flexibility and efficiency of the use cases listed later in this document. The requirements are broken down into 4 main areas:

- Device Interaction - The ability to interact with a TV device, navigate through the user interfaces and capture the relevant video and audio outputs
- Analysis - Perform analysis on the output from device interaction, and determine if tests have passed or failed based on pre-set criteria
- Manual Control - Manual control of a device from an off-site location to allow for in depth exploration of the TV user interface and applications installed on the device

- Test Management, Integration & Test Results - Management of testing, integration into BBC systems and hosting requirements

### **Contract dates (estimated)**

- 1 December 2026 to 1 December 2029
- 3 years, 1 day

### **Main procurement category**

Services

### **CPV classifications**

- 72212100 - Industry specific software development services

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## **Engagement**

### **Engagement deadline**

3 December 2025

### **Engagement process description**

Activity / Date

Request for information published./ Wednesday 12th November 2025

Deadline for requesting clarification questions to the BBC./ Friday 21st November at 14:00

(UK Time)

Deadline for submitting an RFI response./ Wednesday 3rd December 2025 at 14:00 (UK Time)

Review of submitted RFI responses. / December/January 2025

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Contracting authority

### BBC (British Broadcasting Corporation)

- Public Procurement Organisation Number: PJRB-3233-GTQL

Broadcasting House, Portland Place

London

W1A 1AA

United Kingdom

Email: [no\\_reply@bbc.co.uk](mailto:no_reply@bbc.co.uk)

Website: <http://www.bbc.co.uk/supplying/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government