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Tender

Appointment of Design and Production Services

National Museum of the Royal Navy

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073606

Procurement identifier (OCID): ocds-h6vhtk-05d3b8

Published 13 November 2025, 2:52pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Upload of Issue 2 of Clarification Responses. Re-Upload of Response Forms due to an criteria duplication within the Lot 8 form.

The error response form was shared with all parties prior to uploading to the CDP.

Scope

Reference

NMRNO.2025.010

Description

The National Museum of the Royal Navy as "NMRN Operations" is inviting experienced and specialist suppliers to tender for inclusion in a new Open Framework Agreement for the provision of design and production services.

This framework will be accessible across all areas of the museum group and is being established in line with the 2025 procurement regulations.

The framework will allow for the appointment of multiple suppliers and periodic reopening to allow new entrants under the regulations of the Open Framework set out in the tender pack.

The tender pack will include the scope of services, these will include but are not limited to: Graphic design (print and digital), print and signage production, display graphic design, development of creative for campaigns, Animation and illustration. As well as Digital asset creation (e.g., social media, web graphics).

The framework intends to allow Departments across the NMRN Group to use the framework when requiring design and production services.

Suppliers must demonstrate proven experience in delivering creative services for public or cultural organisations. Capacity to deliver high-quality work to tight deadlines, and a commitment to accessibility and sustainability standards.

All the information for this tender including the fifteen (15) lots is within the tender pack listed in this advert.

The NMRN will host an Online Market Engagement Session to discuss the Open Framework.

This is due to take place on Thursday 6th November 2025, to ensure you book onto this Online Market Engagement Session and to ensure you receive an MS Teams Invite, please express an interest in this tender opportunity by emailing tenders@nmrn.org.uk

Clarifications should be issued to the NMRN Tenders Inbox- tenders@nmrn.org.uk

The NMRN encourages all suppliers interested in this tender opportunity to register their expression of interest. This ensures that all relevant communications and updates are received within the stated timelines.

Commercial tool

Establishes an open framework

A series of frameworks with substantially the same terms. Awarded suppliers are carried over and new suppliers can bid.

Total value (estimated)

- £5,000,000 excluding VAT
- £6,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 5 January 2026 to 4 January 2034
- 8 years

Main procurement category

Services

CPV classifications

- 79800000 - Printing and related services
- 79900000 - Miscellaneous business and business-related services
- 92100000 - Motion picture and video services

Contract locations

- UK - United Kingdom

Framework

Open framework scheme end date (estimated)

5 January 2034

Maximum number of suppliers

Unlimited

Maximum percentage fee charged to suppliers

0%

Framework operation description

See tender pack documents.

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

11 November 2025, 12:00pm

Tender submission deadline

21 November 2025, 12:00pm

Submission address and any special instructions

All submissions are to be sent to tenders@nmrn.org.uk only, there is no other portal for this.

For more information about the NMRN please see www.nmrn.org.uk

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

9 December 2025

Award criteria

Name	Description	Type	Weighting
Criteria 1- Previous Experience & Skills		Quality	45%
Criteria 3 - Delivery of Services		Quality	25%
Criteria 2 - Your Organisation		Quality	15%
Criteria 4 Sustainability & Social Value Model	Two separate sub-criteria as 4a and 4b	Quality	15%

Other information**Conflicts assessment prepared/revised**

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

[1. NMRN ITT- Instructions for Tenderers_DesignProductionAgency.pdf](#)

Instructions on the tender process.

[2a. NMRN ITT- Response Forms Guidance- DesignProductionAgencyOPF.pdf](#)

Guidance on the Response Forms and Criteria

[2b. NMRN ITT- Annex F-G-H- Response Forms- DesignProductionAgencyOPF.docx](#)

Response forms for all mandatory requirements for an Open Procedure including the PSQ.

[3. NMRN ITT- DesignProduction- Open Framework Guidance.pdf](#)

Open Framework Guidance

[4. NMRN Open Framework- v2- Contract Sample.pdf](#)

[Annex 1 Design and Production Services Scope.pdf](#)

[Annex 2 - NMRN and PHD Audiences.pdf](#)

[Annex 3- PHD 2020 Guidelines.pdf](#)

[Clarifications and Responses- Issue 1.pdf](#)

Clarifications and Response Issue 1

[DP-OPF Clarifications and Responses- Issue 2.pdf](#)

[5. NMRN DesignProductionAgency- Response Forms- ALL LOTS v2.zip](#)

Response forms are specific to each lot and include pricing proposals.

Bidders must not combine response forms; each must be submitted individually within the same email.

This ensures proper evaluation by the relevant panels, as the NMRN lots will have assessment panels for specific lots comprised on their expertise and whether the lot pertains to NMRN or Portsmouth Historic Dockyard.

This is a re-upload due to an error in the Lot 8 evaluation criteria in the response form in the first issue of the response forms.

Contracting authority

National Museum of the Royal Navy

- Public Procurement Organisation Number: PZYJ-5834-NBRM

Main Road (PP66), HM Naval Base Portsmouth

Portsmouth

PO1 3NH

United Kingdom

Contact name: Dave Hartley

Email: procurement@nmrn.org.uk

Region: UKJ31 - Portsmouth

Organisation type: Public authority - central government