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Award

GLA 97081 - Ilford Opportunity Area Planning Framework (OAPF) - Eye Level Visualisations

Greater London Authority (GLA)

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073447

Procurement identifier (OCID): ocds-h6vhtk-05e034 ([view related notices](#))

Published 13 November 2025, 10:58am

Scope

Description

This procurement is for consultancy services to produce a series of visualisations to illustrate and communicate emerging town centre growth. The commission will be delivering effective visuals for inclusion within the emerging Ilford Opportunity Area Planning Framework (OAPF). The visualisations will be central to the success of the guidance.

This request for additional works is consistent with the procurement rationale outlined above. In accordance with Schedule 5, paragraph 7(a) of the Procurement Act 2023, we consider the justification for this direct award to be compliant, as a change in supplier would result in the contracting authority receiving goods, services, or works that are either different from or incompatible with those already in place. This requirement is consistent with the ongoing delivery of the current service arrangement.

Contract 1. GLA 97081 Ilford Opportunity Area Planning Framework (OAPF) - Eye Level Visualisations

Supplier

- WE MADE THAT LLP

Contract value

- £19,663 excluding VAT
- £23,596 including VAT

Below the relevant threshold

Earliest date the contract will be signed

1 December 2025

Contract dates (estimated)

- 12 December 2025 to 1 April 2026
- 3 months, 21 days

Main procurement category

Services

CPV classifications

- 22314000 - Designs
- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Supplier

WE MADE THAT LLP

- Companies House: OC367789

- Public Procurement Organisation Number: PPNL-7976-NDQN

6a St Andrews Court

Thame

OX9 3WT

United Kingdom

Email: studio@wemadethat.co.uk

Website: <http://www.wemadethat.co.uk>

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. GLA 97081 Ilford Opportunity Area Planning Framework (OAPF) - Eye Level Visualisations

Contracting authority

Greater London Authority (GLA)

- Public Procurement Organisation Number: PHGV-7784-TDZZ

City Hall, Kamal Chunchie Way

London

E16 1ZE

United Kingdom

Email: BSFAribaAdministration@tfl.gov.uk

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

Transport for London

Summary of their role in this procurement: Carried out procurement on behalf of GLA

- Public Procurement Organisation Number: PHMT-6197-NWNZ

5 Endeavour Square

London

E20 1JN

United Kingdom

Email: bediakilic@tfl.gov.uk

Region: UKI41 - Hackney and Newham

Contact organisation

Contact Transport for London for any enquiries.