

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/073436-2025>

Contract

## **Drug and Alcohol Treatment and Recovery Improvement Contract**

Norfolk County Council

F03: Contract award notice

Notice identifier: 2025/S 000-073436

Procurement identifier (OCID): ocids-h6vhtk-05e02c

Published 13 November 2025, 10:36am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR12DH

#### **Contact**

Sarah Hardy

#### **Email**

[sarah.hardy@norfolk.gov.uk](mailto:sarah.hardy@norfolk.gov.uk)

#### **Telephone**

+44 1603223968

#### **Country**

United Kingdom

**Region code**

UKH15 - Norwich and East Norfolk

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.norfolk.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Drug and Alcohol Treatment and Recovery Improvement Contract

Reference number

NCCT43201

#### **II.1.2) Main CPV code**

- 85323000 - Community health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This notice is an intention to award notice under the Health Care Services (Provider Selection Regime) Regulations 2023.

Norfolk County Council wishes to procure an integrated drug and alcohol treatment and recovery service, for people experiencing Drug and Alcohol dependency and to build community resilience for Norfolk adults aged 18 + years. The service will be outcome based and recovery focused, prioritising prevention and early intervention, in addition to demonstrating innovation and evidence-based good practice to deliver the best possible outcomes for individuals and their families.

The service will be responsible for delivery of a comprehensive range of evidence-based services, to support the drug and alcohol related needs of adults. This will include a flexible range of programmes and interventions across all modalities in each locality.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £70,991,740

### **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

Main site or place of performance

Norfolk

### **II.2.4) Description of the procurement**

This is an intention to award notice under the Health Care Services (Provider Selection Regime) Regulations 2023 Direct Award Process C.

Norfolk County Council wishes to procure an integrated drug and alcohol treatment and recovery service, for people experiencing Drug and Alcohol dependency and to build community resilience for Norfolk adults aged 18 + years. The service will be outcome based and recovery focused, prioritising prevention and early intervention, in addition to demonstrating innovation and evidence-based good practice to deliver the best possible outcomes for individuals and their families.

The service will be responsible for delivery of a comprehensive range of evidence-based services, to support the drug and alcohol related needs of adults. This will include a flexible range of programmes and interventions across all modalities in each locality.

### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.14) Additional information**

The value in this notice is the value for 10 years excluding VAT and excluding any fee uplift as per the terms and conditions. The Contract is for 10 years from 1st April 2026 to 31 March 2036.

---

## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

The process followed was Direct Award C under the Provider Selection Regime (award to an existing provider). The term of the existing contract for Drug and Alcohol Treatment and Recovery is due to expire on 31 March 2026 and Norfolk County Council proposes that a new contract is put in place to replace the existing contract at the end of its term. This is not a procurement for a Framework Agreement.

The standstill will start on x and will finish on x being 8 working days following the date of publication of this notice.

No conflicts of interest were declared for this procurement.

The decision makers are:- Assistant Director, Public Health Commissioning and Head of Complex Transactions and Sourcing.

A panel from Norfolk County Council was formed to decide whether taking into account the key criteria and applying the basic selection criteria, whether it was content that the existing provider is satisfying the original contract. The panel assessed amongst other matters, KPI performance and financial performance and concluded that the existing provider is satisfying the original contract to a sufficient standard. Basic selection criteria (as per Schedule 16 of the Act) was also passed by Change Grow Live. The panel also assessed that the considerable change threshold as defined in the Act had not been met.

Norfolk County Council then assessed whether Change Grow Live will likely satisfy the proposed new contract to a sufficient standard. On reviewing Change, Grow, Lives method statements for the proposed new contract, the panel assessed these as good, meeting the material requirements of the specification, evidencing good practice and being detailed and clear about what would be delivered and how.

The panel were therefore content that the tests for a Direct Award 1C had been met and that a contract should provisionally be offered to Change Grow Live.

The contract is for 10 years.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

---

### **Section V. Award of contract**

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

7 November 2025

##### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

##### **V.2.3) Name and address of the contractor**

Change Grow Live Services Limited

North Suite, First Floor, 1 Jubilee Street

Brighton BN1 1GE

BN1 1GE

Country

United Kingdom

NUTS code

- UKJ21 - Brighton and Hove

Companies House

06228752

Internet address

<https://www.changegrowlive.org>

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £70,991,740

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Independent patient choice and procurement panel

London

Country

United Kingdom

Internet address

<https://www.england.nhs.uk/commissioning/how-commissioning-is-changing/nhs-provider-selection-regime/independent-patient-choice-and-procurement-panel/>

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Any representations ( as per the Health Care Services ( Provider Selection Regime) Regulations 2023 should be received by midnight on Friday 21st November 2025. This gives time for any provider who might otherwise have been a provider of the services to which the contract relates to make representations; and for the council to consider those representations and respond as appropriate. If following the council's review of its representations a provider wishes to request that the Independent Patient Choice and Procurement Panel considers its representations, then it must submit its request using a pro forma published by the panel within 5 working days of receiving the council's decision.