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Contract

CON-2526-074-PA23- Social Media Management Tool

National Employment Savings Trust (NEST) Corporation

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073347

Procurement identifier (OCID): ocds-h6vhtk-05dffa

Published 12 November 2025, 6:05pm

Scope

Description

Social media management tool which will be used by Nest to pull in all incoming and outgoing social media posts. The tool is critical as it enables Nest to plan social content, analyse performance, and, most importantly, deliver customer service through social channels.

Contract 1

Supplier

- SPROUT SOCIAL UK LTD

Contract value

- 117955 USD excluding VAT
- 141546 USD including VAT

Below the relevant threshold

Date signed

12 September 2025

Contract dates

- 17 October 2025 to 16 October 2028
- 3 years

Main procurement category

Services

CPV classifications

- 72322000 - Data management services
- 72416000 - Application service providers

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - unknown

Supplier

SPROUT SOCIAL UK LTD

- Companies House: 11151277
- Public Procurement Organisation Number: PNVH-4616-GBRY

Suite 2 First Floor

10 Temple Back

BS1 6FL

United Kingdom

Email: vincent.obeirne@sproutsocial.com

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

National Employment Savings Trust (NEST) Corporation

- Public Procurement Organisation Number: PQGC-5667-VDDT

10 South Colonnade, Canary Wharf,

London

E14 4PU

United Kingdom

Email: Procurement@nestcorporation.org.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - central government