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Contract

## **Trade Survey for Wales**

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-073268

Procurement identifier (OCID): ocds-h6vhtk-05dfd1

Published 12 November 2025, 3:34pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

#### **Contact**

CPS Advice Mailbox

#### **Email**

[CPSProcurementAdvice@gov.wales](mailto:CPSProcurementAdvice@gov.wales)

#### **Telephone**

+44 3000257095

#### **Country**

United Kingdom

**NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Trade Survey for Wales

Reference number

C211/2024/2025

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £595,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

#### **II.2.4) Description of the procurement**

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

The aim of this project is for the Contractor to undertake cognitive testing, a pilot and one year of full fieldwork for the TSW during the FYs 25/26 and 26/27.

### **II.2.5) Award criteria**

Quality criterion - Name: Project Management, Timescales and Resources / Weighting: 25

Quality criterion - Name: Meeting the Specified Requirements Please describe your organisation's technical ability and proposed approach to delivering the research / Weighting: 30

Quality criterion - Name: Data Validation, Cleansing, Analysis and Reporting Please describe your approach to handling and analysing survey data / Weighting: 25

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Procurement run as mini competition under CCS Research & Insights DPS (RM6126). 522 suppliers eligible to bid for this opportunity.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

C211/2024/2025

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 November 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

IFF Research Ltd

St. Magnus House, 3 Lower Thames Street

London

EC3R6HD

Telephone

+44 2072503035

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £595,000

Total value of the contract/lot: £539,038

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

The aim of this project is for the Contractor to undertake cognitive testing, a pilot and one year of full fieldwork for the TSW during the FYs 25/26 and 26/27.

(WA Ref:158063)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom