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Contract

Trade Survey for Wales

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-073268

Procurement identifier (OCID): ocds-h6vhtk-05dfd1

Published 12 November 2025, 3:34pm

Section I: Contracting authority

I.1) Name and addresses

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

Contact

CPS Advice Mailbox

Email

CPSProcurementAdvice@gov.wales

Telephone

+44 3000257095

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://gov.wales>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Trade Survey for Wales

Reference number

C211/2024/2025

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £595,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

The aim of this project is for the Contractor to undertake cognitive testing, a pilot and one year of full fieldwork for the TSW during the FYs 25/26 and 26/27.

II.2.5) Award criteria

Quality criterion - Name: Project Management, Timescales and Resources / Weighting: 25

Quality criterion - Name: Meeting the Specified Requirements Please describe your organisation's technical ability and proposed approach to delivering the research / Weighting: 30

Quality criterion - Name: Data Validation, Cleansing, Analysis and Reporting Please describe your approach to handling and analysing survey data / Weighting: 25

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Procurement run as mini competition under CCS Research & Insights DPS (RM6126). 522 suppliers eligible to bid for this opportunity.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

C211/2024/2025

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 November 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IFF Research Ltd

St. Magnus House, 3 Lower Thames Street

London

EC3R6HD

Telephone

+44 2072503035

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £595,000

Total value of the contract/lot: £539,038

Section VI. Complementary information

VI.3) Additional information

Contract for the commission of fieldwork and fieldwork-related tasks for the Trade Survey for Wales (TSW).

The aim of this project is for the Contractor to undertake cognitive testing, a pilot and one year of full fieldwork for the TSW during the FYs 25/26 and 26/27.

(WA Ref:158063)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom