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Award

Paradigm Analysis Platform

UNITED UTILITIES WATER LIMITED

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-073181

Procurement identifier (OCID): ocds-h6vhtk-05df94 (view related notices)

Published 12 November 2025, 1:17pm

Scope

Description

The provision Cadence Data Product & Paradigm Analysis Platform. This Service is designed to support water utility providers in achieving their strategic and operational objectives relating to clean water distribution.

The Paradigm Analysis Platform is a demand forecasting model which provides users with a detailed demand breakdown undertaken at District Metered Area (DMA) level for hydraulic areas and the ability to predict consumptions and assess these predictions against actual recorded flows. This allows the user to immediately identify internal data sets that do not match the expected net flow profile for an area, localising likely leakage areas. This analysis is presented to the user through a web hosted user interface, the Cadence Data Product, allowing users to view and export analysis outputs.

Contract 1

Supplier

SME Water Ltd

Contract value

• £309,314.15 including VAT

Below the relevant threshold

Award decision date

27 October 2025

Earliest date the contract will be signed

12 November 2025

Contract dates (estimated)

- 12 November 2025 to 11 November 2026
- 1 year

Main procurement category

Services

CPV classifications

• 65130000 - Operation of water supplies

Procedure

Procedure type

Below threshold - without competition

Special regime

Utilities

Supplier

SME Water Ltd

Unit 10 The Workshops

Birkenhead

CH41 1EU

United Kingdom

Email: stuart.mawditt@sme-water.co.uk

Region: UKD74 - Wirral

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UNITED UTILITIES WATER LIMITED

• Companies House: 02366678

• Public Procurement Organisation Number: PVVB-5589-BWHX

Haweswater House, Lingley Green Avenue

Great Sankey

WA5 3LP

United Kingdom

Email: Commercialapprovalsboard@uuplc.co.uk

Region: UKD61 - Warrington

Organisation type: Private utility