

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/073044-2025>

Contract

Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Lisburn & Castlereagh City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073044

Procurement identifier (OCID): ocds-h6vhtk-056601 ([view related notices](#))

Published 12 November 2025, 10:15am

Scope

Description

Tender for the delivery of a creative Integrated Marketing Campaign

(IMC) for Lisburn and Castlereagh City Council, for a maximum of 3 years.

Contract 1. Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Supplier

- ANDERSON SPRATT GROUP LIMITED

Contract value

- £1,020,000 including VAT

Above the relevant threshold

Date signed

15 October 2025

Contract dates

- 15 October 2025 to 14 October 2027
- Possible extension to 14 October 2028
- 3 years

Description of possible extension:

1year+1+1

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKN0E - Lisburn and Castlereagh

Key performance indicators

Name	Description	Reporting frequency
6.1	To achieve advertising awareness amongst survey respondents of greater than industry norm	12 months
6.2	To expect as a minimum that 5% of the Northern Ireland population, in a representative sample, have seen campaign marketing as a direct result.	12 months
6.3	To achieve a 5.6% per annum, increase in tourism revenue into the area as a result of the Integrated Marketing Campaign.	12 months

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

ANDERSON SPRATT GROUP LIMITED

- Companies House: NI026707
- Public Procurement Organisation Number: PDZV-2668-CBJR

Anderson House, 409 Hollywood Road

Belfast

BT4 2GU

United Kingdom

Email: hello@asgcomms.com

Website: <http://www.asgcomms.com>

Region: UKN06 - Belfast

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Contracting authority

Lisburn & Castlereagh City Council

- Public Procurement Organisation Number: PHHT-5875-NTNM

Lagan Valley Island

Lisburn

BT27 4RL

United Kingdom

Email: procurementstaff@lisburncastlereagh.gov.uk

Region: UKN0E - Lisburn and Castlereagh

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland