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Contract

Section 7A Screening and Immunisation NW Communications and Marketing Campaign

NHS England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072802

Procurement identifier (OCID): ocds-h6vhtk-05dead

Published 11 November 2025, 1:41pm

Scope

Reference

C400617

Description

To raise awareness of Section 7A screening and immunisation offers (including the autumn/winter flu and COVID-19 vaccines) and encourage/increase uptake, with a focus on increasing uptake in lowest uptake groups/communities.

Contract 1. Section 7A Screening and Immunisation NW Communications and Marketing Campaign

Supplier

- [Ice Creates Ltd](#)

Contract value

- £66,650 excluding VAT
- £79,980 including VAT

Below the relevant threshold

Date signed

2 October 2025

Contract dates

- 3 October 2025 to 31 March 2026
- 5 months, 29 days

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Procedure

Procedure type

Below threshold - without competition

Supplier

Ice Creates Ltd

- Companies House: 03881965

2 Abbots Quay, Monks Ferry, Wirral, CH41 5LH, United Kingdom.

Wirral

CH41 5LH

United Kingdom

Email: contactus@icecreates.com

Region: UKD74 - Wirral

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Section 7A Screening and Immunisation NW Communications and Marketing Campaign

Contracting authority

NHS England

- Public Procurement Organisation Number: PDPT-3135-BWWY

Wellington House, 133-135 Waterloo Rd

London

SE1 8UG

United Kingdom

Email: england.commercialqueries@nhs.net

Website: <https://www.england.nhs.uk/>

Region: UKI45 - Lambeth

Organisation type: Public authority - central government