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Contract

SU20(26) Advertising on The Student Room

Swansea University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072786

Procurement identifier (OCID): ocds-h6vhtk-05dea7

Published 11 November 2025, 1:14pm

Scope

Reference

SU20(26)

Description

Access to The Student Room website for advertising to University Students and prospective students.

Contract 1. SU20(26) Advertising on the Student Room

Supplier

- The Student Room

Contract value

- £160,000 excluding VAT
- £192,000 including VAT

Below the relevant threshold

Date signed

30 October 2025

Contract dates

- 1 November 2025 to 31 October 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

The Student Room

- Public Procurement Organisation Number: PBMV-8521-LTYJ

Floor 6, Tower Point

Brighton

BN1 1YR

United Kingdom

Email: hello@thestudentroom.com

Region: UKJ21 - Brighton and Hove

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. SU20(26) Advertising on the Student Room

Contracting authority

Swansea University

- Companies House: RC000639

Procurement, Finance Dept.

Swansea

SA2 8PP

United Kingdom

Email: procurement@swansea.ac.uk

Website: <http://www.swansea.ac.uk>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales