

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/072630-2025>

Contract

Seren Academy Evaluation

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072630

Procurement identifier (OCID): ocids-h6vhtk-05de44

Published 11 November 2025, 9:32am

Scope

Reference

C878/2025/2026

Description

Contract details notice for Seren Academy Evaluation - Contract Ref: C087/2025/2026.

The Seren Academy is a Welsh Government programme designed to support the aspirations and ambitions of the brightest learners in Wales, helping them to reach their academic potential and succeed at leading universities. The programme provides opportunities for learners to develop super-curricular skills, experience university-style learning, and receive tailored guidance on higher education pathways.

Welsh Government commissioned an evaluation of the Seren Academy to establish a baseline of performance, review the logic model, analyse existing management information, and make recommendations for monitoring and future delivery. The evaluation will explore the impact of Seren on academic achievement, equity of access, and learner engagement, as well as barriers and enablers to participation.

The research will inform policy development and programme improvements, ensuring Seren continues to support fair access, social mobility, and improved educational outcomes across Wales.

Contract 1. Seren Academy Evaluation

Supplier

- OB3 Research

Contract value

- £86,125 excluding VAT
- £103,350 including VAT

Below the relevant threshold

Date signed

20 October 2025

Contract dates

- 20 October 2025 to 19 October 2026
- Possible extension to 19 January 2027
- 1 year, 3 months

Description of possible extension:

Time only extension of 3 months

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKL - Wales

Procedure

Procedure type

Below threshold - limited competition

Supplier

OB3 Research

- Public Procurement Organisation Number: PWBW-6218-TRHW

Browerdd Llanarthne

Carmarthen

SA32 8HJ

United Kingdom

Email: nia@ob3research.co.uk

Region: UKL14 - South West Wales

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Seren Academy Evaluation

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: James Lundie

Email: james.lundie@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales