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Planning

## Mailing and Fulfilment

NHS Blood and Transplant

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072538

Procurement identifier (OCID): ocds-h6vhtk-05de0c

Published 10 November 2025, 4:22pm

## Scope

### Description

Delivery of a high-performing mailing and fulfilment service.

### Contract dates (estimated)

- 2 March 2026 to 2 April 2029
- Possible extension to 28 March 2031
- 5 years, 27 days

### Main procurement category

Services

## **CPV classifications**

- 79571000 - Mailing services

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## **Engagement**

### **Engagement deadline**

17 November 2025

### **Engagement process description**

NHS Blood and Transplant (NHSBT) is inviting interested suppliers to take part in an early market engagement exercise for the provision of Direct Marketing, Print, and Fulfilment Services.

This exercise aims to gather information on market capability, innovation, and indicative pricing to help shape a future procurement. NHSBT delivers large-scale donor communications to support recruitment and retention across blood, platelet, plasma, stem cell, and organ donation programmes.

The scope may include:

Print management, fulfilment, and mailing of donor communications

Secure handling of personal data and GDPR compliance

Postal management and performance reporting

Support for digital and hybrid communication channels

Sustainability, social value, and continuous improvement initiatives

Suppliers are invited to complete a short capability questionnaire covering experience, service capacity, data handling, innovation, quality standards, and indicative cost models.

This engagement is conducted under the Procurement Act 2023 as a preliminary market engagement activity.

It is for information only and does not form part of a procurement process. Participation will not confer any advantage in any future competition.

The notice will remain open Until 17th Nov 2025 12pm

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

1 December 2025

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## **Contracting authority**

### **NHS Blood and Transplant**

- Public Procurement Organisation Number: PDBY-6395-VWBP

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Bristol

BS16 7FG

United Kingdom

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Website: <https://www.nhsbt.nhs.uk>

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - central government