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Contract

Strategic Delivery Partner - Good Lives GM

Greater Manchester Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072489

Procurement identifier (OCID): ocds-h6vhtk-051395 ([view related notices](#))

Published 10 November 2025, 3:01pm

Scope

Reference

GMCA 1297

Description

This procurement was awarded for a strategic delivery partner for the GM Good Lives Programme.

The Strategic Partner will focus on equipping GM leaders, front-line professionals, and community groups with the ability to work together in new ways to achieve the GM Live Well ambition. At its core this will act as a key enabler in the drive towards a culture of prevention across the workforce and growing confidence and capacity in leadership that has a system shifting capability. This will include the partner co-designing capabilities with key leaders

passionate about transformational change, removing siloed working, grounding solutions in reality, and sharing evidence-based learning on what works for further improvement.

Pre

market engagement was not undertaken however the GMCA held a market engagement session to support the market through the tender process.

The Awarded contract was £420,000 for year one with options to extend for 2x 12 month periods at an annual cost of 500K per extension. Extensions will only be approved on successful

completion of contract deliverables and GMCA funding approvals

Contract 1. Strategic Delivery Partner - Good Lives GM

Supplier

- The Innovation Unit

Contract value

- £420,000 excluding VAT
- £504,000 including VAT

Above the relevant threshold

Date signed

6 November 2025

Contract dates

- 6 November 2025 to 5 November 2026
- Possible extension to 5 November 2028
- 3 years

Description of possible extension:

Contract extensions available = 2x 12 month periods subject to successful completion of project deliverables and GMCA funding approval. Each 12 month extension has a estimated budget of £500K

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom

Justification for not setting key performance indicators

KPI not needed as value is below the 5m threshold

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

The Innovation Unit

- Companies House: 05997039

Runway East, 20 St. Thomas Street

London

SE1 9RS

United Kingdom

Email: tenders@innovationunit.org

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Strategic Delivery Partner - Good Lives GM

Contracting authority

Greater Manchester Combined Authority

- Public Procurement Organisation Number: PXBN-3793-LCTQ

56 Oxford Street

Manchester

M1 6EU

United Kingdom

Email: procurement@manchesterfire.gov.uk

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government