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Contract

Blackpool Central: World Class Leisure Development Opportunity

BLACKPOOL COUNCIL

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072486

Procurement identifier (OCID): ocds-h6vhtk-04fd9c ([view related notices](#))

Published 10 November 2025, 2:59pm

Scope

Reference

DN772738

Description

Appointment of suitably qualified and highly experienced global consultants to promote a strategically important leisure development opportunity to investors, that exists right in the heart of the resort, adjacent to the iconic Blackpool Tower and incorporating land on its famous Golden Mile.

Redevelopment of the site is key to Blackpool's regeneration and central to our ambition of

developing a new, exciting and unique tourist destination with world-class facilities. The

site

occupies a prime location in Blackpool with an element of the site occupying the famous Golden Mile, within the shadow of Blackpool Tower. It lies on the southern edge of the town

centre and enjoys direct connection with the M55 motorway via Central Corridor.

The appointed consultancy team will be required to lead on the marketing of the site and supporting the Council in identifying the most appropriate use for the site and securing appropriate high quality investor/developer interests.

Full details of the requirement were provided within the tender documentation.

Contract 1. Blackpool Central Leisure Development Consultancy

Supplier

- NEWMARK HDH LIMITED

Contract value

- £397,400 excluding VAT
- £476,880 including VAT

Below the relevant threshold

Date signed

6 October 2025

Contract dates

- 6 October 2025 to 5 October 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKD42 - Blackpool

Submission**Submission type**

Tenders

Procedure

Procedure type

Competitive flexible procedure

Supplier

NEWMARK HDH LIMITED

- Companies House: 02778489
- Public Procurement Organisation Number: PRGJ-7939-LCZX

C/O Corporation Service Company (Uk) Limited

London

E14 5HU

United Kingdom

Email: andy.metherell@nmrk.com

Website: <https://www.nmrk.com/offices/london-retail>

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Blackpool Central Leisure Development Consultancy

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

FY1 1NB

United Kingdom

Email: FTSprocurementnotices@blackpool.gov.uk

Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government