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Contract

## **Greater Essex Innovation Framework**

Essex County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072451

Procurement identifier (OCID): ocids-h6vhtk-05ddd1

Published 10 November 2025, 2:13pm

### **Scope**

### **Reference**

RFQ110

### **Description**

Essex County Council (ECC) is commissioning the development of a comprehensive Greater Essex Innovation Ecosystem Framework. This strategy will assess the current innovation landscape, identify strengths and gaps, and set out strategic priorities and actionable packages of work to support innovation across the county. This strategy will ensure the Ambitious Essex Growth Agency and partners across the Essex innovation ecosystem are well-prepared to lead on the counties strategic approach to innovation.

We are a relatively immature ecosystem, we want to harness the hardworking spirit and ethos of our residents. For us innovation involves the fostering greater productivity and adoption of new technologies within existing business; the creation of start-up and spinouts in high growth sectors; and the commercialisation of cutting edge thinking and research. We aim to establish conditions for innovation-led growth, and the ability to capitalise on opportunities for innovation across the region. We intend to develop strong

local leadership and effective collaboration between civic institutions, business and universities, through a 'Triple Helix' model of collaboration.

### Purpose of the Commission

To produce a Framework that:

- Assesses the current innovation ecosystem in Greater Essex.
  - Identifies strengths, gaps, opportunities, and barriers.
  - Aligns with ECC's Sector Development Strategy.
  - Supports ECC and partners in leading a strategic, coordinated approach to developing the innovation ecosystem within the region to secure greater investment and funding.
  - Prepares the county for potential governance changes, including a combined mayoral authority and development of relationship with IUK to secure a Local Innovation Action Plan.
  - Identifies and highlights key opportunities and strengths across the region to attract inward investment to Greater Essex.
  - Identifies opportunities to align local innovation priorities with national strategies such as the Government's Industrial and Infrastructure Strategies and other relevant priorities.
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## **Contract 1**

### **Supplier**

- METRO DYNAMICS LIMITED

## **Contract value**

- £50,290 excluding VAT
- £60,348 including VAT

Below the relevant threshold

## **Date signed**

17 October 2025

## **Contract dates**

- 27 October 2025 to 6 April 2026
- 5 months, 11 days

## **Main procurement category**

Services

## **CPV classifications**

- 73000000 - Research and development services and related consultancy services

## **Contract locations**

- UKH3 - Essex
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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### **METRO DYNAMICS LIMITED**

- Companies House: 09422707
- Public Procurement Organisation Number: PWRH-9835-QRRM

3 Waterhouse Square

London

EC1N 2SW

United Kingdom

Email: [admin@metrodynamics.co.uk](mailto:admin@metrodynamics.co.uk)

Website: <http://www.metrodynamics.co.uk>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

## **Contracting authority**

### **Essex County Council**

- Public Procurement Organisation Number: PWVM-4844-NRQH

County Hall, Market Road

Chelmsford

CM1 1QH

United Kingdom

Email: [andrew.beaver@essex.gov.uk](mailto:andrew.beaver@essex.gov.uk)

Region: UKH36 - Heart of Essex

Organisation type: Public authority - sub-central government