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Tender

Cultural Centre and Museum marketing services

Council of the Isles of Scilly

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072336

Procurement identifier (OCID): ocids-h6vhtk-05dd83

Published 10 November 2025, 11:44am

Scope

Reference

CloS 251105

Description

The new Isles of Scilly Cultural Centre and Museum are seeking a Strategic Marketing Consultant to work with us and alongside our Director, web designer, strategic partners and new CRM system team towards the launch of the new centre and until March 2028.

Total value (estimated)

- £29,999 excluding VAT
- £35,998 including VAT

Below the relevant threshold

Contract dates (estimated)

- 21 November 2025 to 31 March 2028
- Possible extension to 31 March 2029
- 3 years, 4 months, 10 days

Description of possible extension:

The contract can be extended by up to 1 year with mutual agreement agreement.

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKK30 - Cornwall and Isles of Scilly

Participation

This procurement is reserved for

UK suppliers

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Tender submission deadline

17 November 2025, 4:00pm

Submission address and any special instructions

<https://scilly.gov.uk/business-licensing/contracts/current-contracts/cultural-centre-and-museum-marketing-consultant>

procurement@scilly.gov.uk

Tenders may be submitted electronically

Yes

Award criteria

Your proposal should include:

- A summary of your approach to the project and how you will work with us
- methodology
- CVs of all personnel who will deliver the services

- the company's track record of similar projects
- two client referees
- timescale for the project
- a fixed fee showing your daily rate, number of days spent on each task and including all fees and expenses
- details of Professional Indemnity and Public Liability Insurance

We welcome tenders from individuals or agencies with experience in:

- Cultural/heritage websites.
- Community or audience-focused projects.
- Responsive, user-first, and story-driven marketing approaches.

Please include:

- Relevant experience and links to recent work.
- Initial ideas or approach to the project.
- Proposed budget range and timeline.

The Council of the Isles of Scilly will award a contract based on the most advantageous tender but is not bound to accept the lowest price of any proposal submitted.

In making its decision, the Council will consider the supplier's understanding of the brief, their approach to the project, ability to meet deadlines, track record of delivering comparable work and overall competitiveness of the bid and value for money.

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[Marketing Consultants procurement.docx](#)

Contracting authority

Council of the Isles of Scilly

- Public Procurement Organisation Number: PJMD-6413-WGTG

Wesleyan Chapel

Hugh Town

TR210LW

United Kingdom

Email: procurement@scilly.gov.uk

Region: UKK30 - Cornwall and Isles of Scilly

Organisation type: Public authority - sub-central government