This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/072334-2025">https://www.find-tender.service.gov.uk/Notice/072334-2025</a>

**Award** 

# **Deed of Variation of Leisure Operating Contract**

**Dacorum Borough Council** 

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-072334

Procurement identifier (OCID): ocds-h6vhtk-05dd81

Published 10 November 2025, 11:43am

# Section I: Contracting authority/entity

## I.1) Name and addresses

Dacorum Borough Council

The Forum, Marlowes

Hemel Hempstead

HP11DN

#### Contact

Laura Keyte

#### **Email**

procurement@dacorum.gov.uk

## Country

**United Kingdom** 

### Region code

UKH23 - Hertfordshire

## Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.dacorum.gov.uk

## I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

## **Section II: Object**

## II.1) Scope of the procurement

## II.1.1) Title

Deed of Variation of Leisure Operating Contract

#### II.1.2) Main CPV code

• 92000000 - Recreational, cultural and sporting services

#### II.1.3) Type of contract

Services

## II.1.4) Short description

Dacorum Borough Council (the Council) intends to enter into a deed of variation with Sports and Leisure Management Limited (SLM) in relation to the Leisure Operating Contract dated 29 March 2018 in order to appoint SLM as the Council's agent in delivering the leisure services at the Council's core leisure centre facilities.

The core leisure centre facilities include:

- Hemel Hempstead Leisure Centre
- Berkhamsted Leisure Centre
- Jarman Park Athletics Ground

### II.1.6) Information about lots

This contract is divided into lots: No

## II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £56,700,000

## II.2) Description

### II.2.2) Additional CPV code(s)

• 92610000 - Sports facilities operation services

#### II.2.3) Place of performance

**NUTS** codes

• UKH2 - Bedfordshire and Hertfordshire

#### II.2.4) Description of the procurement

Dacorum Borough Council (the Council) intends to enter into a deed of variation with Sports and Leisure Management Limited (SLM) in relation to the Leisure Operating Contract (Contract) dated 29 March 2018 in order to appoint SLM as the Council's agent in delivering the leisure services at the Council's core leisure centre facilities.

The core leisure centre facilities include:

- Hemel Hempstead Leisure Centre
- Berkhamsted Leisure Centre
- Jarman Park Athletics Ground

#### II.2.11) Information about options

Options: No

## Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

#### **Explanation:**

The Council appointed SLM to provide the leisure services pursuant to the Contract and Leases for the management and operation of the Council's three leisure centres.

The Contract Period is 10 years from 29 March 2018 with a 5-year possible extension.

The Council intends to enter a deed of variation with SLM to modify the Contract to appoint SLM as the Council's Agent.

The Deed of Variation will set out the scope of the agency appointment and the extent to which SLM will act as the Council's agent. SLM shall be appointed as the Council's Agent to provide the leisure services and maintenance of the Council's facilities but shall continue to carry out other services (specifically, the provision of food, beverages and retail services) as an outsourced supplier to the Council.

The Deed of Variation does not materially alter the risk position of the parties.

The Agent shall receive a variable management fee and reimbursement for its operating costs in providing the agency services.

The Council is guaranteed a Guaranteed Minimum Return of the revenue received each year on the Council's behalf having regard to the operating costs and management fee payable to the Agent.

The Agent shall have a licence to occupy each of the Council's facilities.

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## Section V. Award of contract/concession

A contract/lot is awarded: Yes

## V.2) Award of contract/concession

### V.2.1) Date of conclusion of the contract

29 March 2018

#### V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor/concessionaire

Sports & Leisure Management Ltd

2 Watling Drive

Hinckley, Leicestershire

**LE10 3EY** 

Country

**United Kingdom** 

**NUTS** code

• UKF2 - Leicestershire, Rutland and Northamptonshire

Justification for not providing organisation identifier

Not on any register

The contractor/concessionaire is an SME

No

## V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £56,700,000

# **Section VI. Complementary information**

## VI.3) Additional information

The Council appointed SLM to provide the leisure services pursuant to the Contract and Leases for the management and operation of the Council's three leisure centres.

The Contract Period is 10 years from 29 March 2018 with a 5-year possible extension.

The Council intends to enter a deed of variation with SLM to modify the Contract to appoint SLM as the Council's Agent.

The Deed of Variation will set out the scope of the agency appointment and the extent to which SLM will act as the Council's agent. SLM shall be appointed as the Council's Agent to provide the leisure services and maintenance of the Council's facilities but shall continue to carry out other services (specifically, the provision of food, beverages and retail services) as an outsourced supplier to the Council.

The Deed of Variation does not materially alter the risk position of the parties.

The Agent shall receive a variable management fee and reimbursement for its operating costs in providing the agency services.

The Council is guaranteed a Guaranteed Minimum Return of the revenue received each year on the Council's behalf having regard to the operating costs and management fee payable to the Agent.

The Agent shall have a licence to occupy each of the Council's facilities.

## VI.4) Procedures for review

## VI.4.1) Review body

High Court, London

London

Country

**United Kingdom**