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Contract

## **Media literacy in Museums**

Ofcom

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072286

Procurement identifier (OCID): ocids-h6vhtk-05dd5e

Published 10 November 2025, 10:34am

### **Scope**

### **Reference**

C20252426

### **Description**

Ofcom has a requirement for media literacy skills development to become more embedded into everyday life – as part of our strategy to make media literacy everyone's business. Museums are trusted places where all-age learning already takes place and are therefore ideal locations to develop media literacy skills. We will be awarding one contract for media literacy in museums.

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## **Contract 1**

### **Supplier**

- PK Porthcurno

### **Contract value**

- £92,425.20 including VAT

Below the relevant threshold

### **Date signed**

8 May 2025

### **Contract dates**

- 28 July 2025 to 24 July 2026
- Possible extension to 24 July 2027
- 1 year, 11 months, 28 days

Description of possible extension:

Contract can be extended for a period of 12 months

### **Main procurement category**

Services

## CPV classifications

- 79310000 - Market research services
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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### PK Porthcurno

Eastern House

Penzance

TR19 6JX

United Kingdom

Email: [info@pkporthcurno.com](mailto:info@pkporthcurno.com)

Region: UKK30 - Cornwall and Isles of Scilly

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Ofcom

- Public Procurement Organisation Number: PQQZ-1663-NWMN

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

United Kingdom

Email: [procurementnotice@ofcom.org.uk](mailto:procurementnotice@ofcom.org.uk)

Website: <http://www.ofcom.org.uk>

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government