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Contract

Access to Touchpoints Database

Ofcom

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Notice identifier: 2025/S 000-072266

Procurement identifier (OCID): ocids-h6vhtk-05dd4c

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Scope

Reference

C20252418

Description

Access to the touchpoints database.

Contract 1

Supplier

- The Institute of Practitioners in Advertising (IPA)

Contract value

- £61,332 including VAT

Below the relevant threshold

Date signed

23 May 2025

Contract dates

- 31 May 2025 to 30 May 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Procedure

Procedure type

Below threshold - without competition

Supplier

The Institute of Practitioners in Advertising (IPA)

44 Belgrave Square

London

SW1X 8QS

United Kingdom

Email: finance@ipa.co.uk

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Ofcom

- Public Procurement Organisation Number: PQQZ-1663-NWMN

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

United Kingdom

Email: procurementnotice@ofcom.org.uk

Website: <http://www.ofcom.org.uk>

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government