

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/072144-2025>

Contract

ANDBC Tender for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders)

Ards and North Down Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-072144

Procurement identifier (OCID): ocds-h6vhtk-05565f ([view related notices](#))

Published 7 November 2025, 3:43pm

Scope

Description

Tenders are sought by Ards and North Down Borough Council for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders).

Full details of the requirement were included within the Specification.

Contract 1. 1

Supplier

- [ANDERSON SPRATT GROUP LIMITED](#)

Contract value

- £462,500 excluding VAT
- £555,000 including VAT

Above the relevant threshold

Date signed

5 November 2025

Contract dates

- 6 November 2025 to 5 November 2027
- Possible extension to 5 November 2030
- 5 years

Description of possible extension:

The Contract will initially be awarded for a period of two years with the option to extend for a further 3 x 12-month periods, subject to satisfactory performance, and by mutual agreement of both parties.

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

Justification for not setting key performance indicators

The value of this contract is below the relevant threshold of £5 million including VAT and as such the reporting and publication of KPIs is not mandated.

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

ANDERSON SPRATT GROUP LIMITED

- Public Procurement Organisation Number: PDZV-2668-CBJR

409 Hollywood Road

Belfast

BT4 2GU

United Kingdom

Email: hello@asgcomms.com

Region: UKN06 - Belfast

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. 1

Contracting authority

Ards and North Down Borough Council

- Public Procurement Organisation Number: PTTZ-3295-PYCW

City Hall

Bangor

BT20 4BT

United Kingdom

Email: procurement@ardsandnorthdown.gov.uk

Region: UKN09 - Ards and North Down

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland