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Contract

Passenger Booking and Journey Planning App

Transport for Wales Rail Limited (Utility Buyer)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071534

Procurement identifier (OCID): ocds-h6vhtk-0551d5 ([view related notices](#))

Published 6 November 2025, 10:57am

Scope

Reference

TfW0893.00

Description

Service support and maintenance for the current Passenger Booking and Journey Planning

App. Plus continued support for 'in flight' development and limited essential development to

ensure passenger needs for booking tickets and planning journeys are supported.

Contract 1. Passenger Booking and Journey Planning App

Supplier

- Imaginet Limited

Contract value

- £3,660,385.07 excluding VAT
- £4,392,462.08 including VAT

Above the relevant threshold

Date signed

5 November 2025

Contract dates

- 5 November 2025 to 4 November 2027
- Possible extension to 4 November 2029
- 4 years

Description of possible extension:

Options to extend for 2 periods of up to 12 months on each occasion.

Main procurement category

Goods

Options

The right to additional purchases while the contract is valid.

Additional call off of sprints to support essential delivery of elements of the forward retail plan for development already in flight or critical work as may arise to ensure continued stability of service for passengers

CPV classifications

- 48000000 - Software package and information systems
- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKL - Wales

Key performance indicators

Name	Reporting frequency
Milestone Payments	1 months
Service Availability	1 months
Contract Management Performance Reviews	1 months

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Special regime

Utilities

Direct award justification

- Additional or repeat goods, services or works - extension or partial replacement
- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons

In accordance with Section 41 of the Procurement Act 2023, a direct award is justified to Imaginet as the existing supplier, due to the absence of competition for technical reasons and there is no reasonable alternative currently. In accordance with Schedule 5: Section 7 - The public contract concerns the supply of goods, services or works by the existing supplier which are intended as an extension to, or partial replacement of, existing goods,

services or works in circumstances where- (a) a change in supplier would result in the contracting authority receiving goods, services or works that are different from, or incompatible with, the existing goods, services or works, and (b) the difference or incompatibility would result in disproportionate technical difficulties in operation or maintenance. The supplier has developed the TfW passenger application, as a bespoke solution and the application IP is owned by TfW, however the content management IP is owned by the supplier. No other supplier can provide a comparable solution at this time: 1) within the required timescales 2) without causing significant disruption to the business and passengers Page 6 to 7 3)) without undermining the delivery of value for money at a critical stage of technological development. The renewal of this maintenance and support agreement is essential to ensure passengers continue to have the ability to book tickets via the app and that this service provisions continues uninterrupted to avoid disruption to an essential public transport service. During the term of this new agreement, further investment to support the completion of 'in flight' development is necessary and further limited essential development to support passenger use of the application.

Supplier

Imaginet Limited

- Public Procurement Organisation Number: PMGL-4334-YMRL

Stables 1 Howbery Park

Wallingford

OX10 8BA

United Kingdom

Email: nigel.roberts@imaginet.co.uk

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Passenger Booking and Journey Planning App

Contracting authority

Transport for Wales Rail Limited (Utility Buyer)

- Public Procurement Organisation Number: PVJP-5451-JYWQ

3 Llys Cadwyn

Pontypridd

CF37 4TH

United Kingdom

Contact name: Christine Thorne

Telephone: +447890661824

Email: christine.thorne@tfw.wales

Website: <http://www.tfwrail.wales>

Region: UKL15 - Central Valleys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales