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Tender

## Signage and Wayfinding Services

PENRITH TOWN COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071518

Procurement identifier (OCID): ocds-h6vhtk-05db97 ([view related notices](#))

Published 6 November 2025, 10:34am

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### Scope

#### Description

Penrith Town Council would like to procure the services of a Signage Production company to produce and install wayfinding signage in Penrith Town Centre. The overarching scope of the works requires:

- a) Finalising a design for the signage.
- b) Formatting the layout of the content on the interpretation panels.
- c) Panel and signage fabrication and manufacture.
- d) Removal of existing signage.
- e) Installation of the approved signage.
- f) Reinstatement of highway to the required standards.
- g) Maintenance to cover the life span of the signage for a period of 10 years from project

completion.

### **Total value (estimated)**

- £155,580 excluding VAT
- £186,696 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 17 December 2025 to 31 July 2036
- 10 years, 7 months, 15 days

### **Main procurement category**

Works

### **CPV classifications**

- 22314000 - Designs
- 34992300 - Street signs
- 44423400 - Signs and related items
- 45000000 - Construction work
- 50000000 - Repair and maintenance services

### **Contract locations**

- UKD1 - Cumbria

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## **Submission**

### **Enquiry deadline**

26 November 2025, 12:00pm

### **Tender submission deadline**

8 December 2025, 12:00pm

### **Submission address and any special instructions**

If having examined the tender documents, you wish to submit a tender you should fully complete and return the Tender Form and the required information and send all related documentation to the Town Council office by POST in a sealed envelope, marked with the tenderers name for the attention of the Town Clerk to:

Penrith Wayfinding and Interpretation

The Town Clerk

Penrith Town Council

Unit 1, Church House

19-24 Friargate

Penrith

Cumbria

CA11 7XR

## **Tenders may be submitted electronically**

No

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## **Award criteria**

Price 40%

Quality and Experience 50%

Compliance 5%

Locality 5%

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

[03. 251105 Penrith Town Council- Wayfinding services agreement.pdf](#)

[02. 251105 Penrith Town Council-Tender Wayfinding.pdf](#)

[01. 251105 Penrith Town Council -Wayfinding Tender Cover Letter.pdf](#)

## Technical specifications to be met

<https://www.penrithtowncouncil.gov.uk/council-finance/contracts-tenders/>

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## Contracting authority

### **PENRITH TOWN COUNCIL**

- Public Procurement Organisation Number: PGDL-6896-XCDQ

Unit 1, Church House, 19-24, Friargate

PENRITH

CA11 7XR

United Kingdom

Contact name: Ian Parker

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Website: <http://www.penrithtowncouncil.gov.uk>

Region: UKD12 - East Cumbria

Organisation type: Public authority - sub-central government