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Contract

## **002752 - Provision of Food Festival Website, Branding And Social Media Assets**

Durham County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071511

Procurement identifier (OCID): ocds-h6vhtk-05db94

Published 6 November 2025, 10:17am

### **Scope**

### **Reference**

OPEN20251937

### **Description**

Work includes: Design Social Media Material, Website Updates and Maintenance, HTML Emails for Newsletters and E-Shots, Design of Print and Digital Items, Design of On-Site Signage and Evening and Weekend Festival Support.

In line with DCC's website hosting strategy, the intention is that this website is brought in house in the next few years, therefore it would not be viable to go out to market for a short term contract. If this strategy changes, this contract would require competitive re procurement. Funding for Food Festivals are also being reviewed on a yearly basis and therefore there is uncertainty of the long term need for this website.

## **Contract 1. 002752 - Provision of Food Festival Website, Branding And Social Media Assets**

### **Supplier**

- Luna Creative Ltd

### **Contract value**

- £26,000 excluding VAT
- £31,200 including VAT

Below the relevant threshold

### **Date signed**

31 October 2025

### **Contract dates**

- 1 November 2025 to 31 October 2026
- Possible extension to 31 October 2027
- 2 years

Description of possible extension:

1 x 12 month extension period, subject to the continuation of Food Festival funding and

internal IT review.

## **Main procurement category**

Services

## **CPV classifications**

- 79342000 - Marketing services

## **Contract locations**

- UKC14 - Durham CC

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **Luna Creative Ltd**

11 Browning Road,

Hampshire

GU52 0YJ

United Kingdom

Email: [hello@weareluna.co.uk](mailto:hello@weareluna.co.uk)

Website: <http://www.Weareluna.co.uk>

Region: UKJ37 - North Hampshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

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## Contracting authority

### Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: [zoe.embleton@durham.gov.uk](mailto:zoe.embleton@durham.gov.uk)

Website: <http://www.durham.gov.uk/>

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government