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Contract

002752 - Provision of Food Festival Website, Branding And Social Media Assets

Durham County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071511

Procurement identifier (OCID): ocds-h6vhtk-05db94

Published 6 November 2025, 10:17am

Scope

Reference

OPEN20251937

Description

Work includes: Design Social Media Material, Website Updates and Maintenance, HTML Emails for Newsletters and E-Shots, Design of Print and Digital Items, Design of On-Site Signage and Evening and Weekend Festival Support.

In line with DCC's website hosting strategy, the intention is that this website is brought in house in the next few years, therefore it would not be viable to go out to market for a short term contract. If this strategy changes, this contract would require competitive re procurement. Funding for Food Festivals are also being reviewed on a yearly basis and therefore there is uncertainty of the long term need for this website.

Contract 1. 002752 - Provision of Food Festival Website, Branding And Social Media Assets

Supplier

- Luna Creative Ltd

Contract value

- £26,000 excluding VAT
- £31,200 including VAT

Below the relevant threshold

Date signed

31 October 2025

Contract dates

- 1 November 2025 to 31 October 2026
- Possible extension to 31 October 2027
- 2 years

Description of possible extension:

1 x 12 month extension period, subject to the continuation of Food Festival funding and

internal IT review.

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKC14 - Durham CC

Procedure

Procedure type

Below threshold - without competition

Supplier

Luna Creative Ltd

11 Browning Road,

Hampshire

GU52 0YJ

United Kingdom

Email: hello@weareluna.co.uk

Website: <http://www.Weareluna.co.uk>

Region: UKJ37 - North Hampshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. 002752 - Provision of Food Festival Website, Branding And Social Media Assets

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: zoe.embleton@durham.gov.uk

Website: <http://www.durham.gov.uk/>

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government