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Award

Supply of Information & Directional Signage at GWR Managed Stations and Facilities

FIRST GREATER WESTERN LIMITED

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071442

Procurement identifier (OCID): ocds-h6vhtk-055983 ([view related notices](#))

Published 6 November 2025, 12:11am

Scope

Description

GWR requires the supply only of information and directional Signage for stations across the GWR network. Including all necessary fixtures and fittings. All signage must be in full compliance with the design guide and associated technical specification. Installation is excluded from the scope.

Commercial tool

Establishes a framework

Contract 1

Suppliers (5)

- Astra Signs Limited
- CAVENDISH PLACE (EASTBOURNE) LIMITED
- RYDON SIGNS LIMITED
- TRUEFORM ENGINEERING LIMITED
- WOOD & WOOD INTERNATIONAL SIGNS LIMITED

Contract value

- £2,000,000 excluding VAT
- £2,400,000 including VAT

Above the relevant threshold

Award decision date

3 November 2025

Date assessment summaries were sent to tenderers

4 November 2025

Standstill period

- End: 17 November 2025
- 8 working days

Earliest date the contract will be signed

21 November 2025

Contract dates (estimated)

- 24 November 2025 to 23 November 2028
- Possible extension to 23 November 2029
- 4 years

Description of possible extension:

A further one year extension option.

Main procurement category

Goods

CPV classifications

- 34928470 - Signage

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)

- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)
- UKL - Wales

Procedure

Procedure type

Open procedure

Special regime

Utilities

Suppliers

Astra Signs Limited

- Companies House: 03115547

Unit 1 First Avenue, Trafford Park Europa Village

Manchester

M17 1JZ

United Kingdom

Email: paul.dyke@astragroup.co.uk

Region: UKD34 - Greater Manchester South West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

CAVENDISH PLACE (EASTBOURNE) LIMITED

- Companies House: 04285528
- Public Procurement Organisation Number: PWCG-1123-RJXZ

Unit 5e Southbourne Business Park Courtlands Road

Eastbourne

BN22 8UY

United Kingdom

Email: info@signtek.co.uk

Website: <http://www.signtek.co.uk>

Region: UKJ22 - East Sussex CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

RYDON SIGNS LIMITED

- Companies House: 01463066
- Public Procurement Organisation Number: PLDZ-9791-JVLL

Unit 2 Peek House

Exeter

EX4 8JN

United Kingdom

Email: admin@rydonsigns.co.uk

Website: <http://www.rydonsigns.co.uk>

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

TRUEFORM ENGINEERING LIMITED

- Companies House: 01324196
- Public Procurement Organisation Number: PBRC-5954-RMXP

Unit 12 Pasadena Trading Estate

Hayes

UB3 3NQ

United Kingdom

Email: sales@trueform.co.uk

Website: <http://www.trueform.com>

Region: UKI74 - Harrow and Hillingdon

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

WOOD & WOOD INTERNATIONAL SIGNS LIMITED

- Companies House: 00926425
- Public Procurement Organisation Number: PDZG-5344-GTBX

Stanley House Heron Road

Exeter

EX2 7LX

United Kingdom

Email: info@wvsigns.co.uk

Website: <http://www.wvsigns.co.uk>

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

FIRST GREATER WESTERN LIMITED

- Companies House: 05113733

- Public Procurement Organisation Number: PXVG-2764-GZCQ

Milford House 1 Milford Street

Wiltshire

SN1 1HL

United Kingdom

Email: procurement@gwr.com

Region: UKK14 - Swindon

Organisation type: Private utility