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Contract

## **Development of a Place Strategy**

Halton Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071423

Procurement identifier (OCID): ocds-h6vhtk-05db65

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### **Scope**

### **Description**

Halton is looking to develop a Place Strategy and associated brand package that will incorporate its visitor economy, inward investment and regeneration aspirations to showcase our cultural and heritage assets, our green spaces, our business offer and regeneration spaces and places.

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### **Contract 1**

### **Supplier**

- VIVID(A.) LTD

### **Contract value**

- £42,000 including VAT

Below the relevant threshold

### **Date signed**

1 September 2025

### **Contract dates**

- 1 September 2025 to 31 March 2026
- 7 months

### **Main procurement category**

Services

### **CPV classifications**

- 71410000 - Urban planning services

### **Contract locations**

- UKD71 - East Merseyside
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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### VIV'ID(A.) LTD

- Companies House: 03929225
- Public Procurement Organisation Number: PHPW-7148-QTRN

Bonded Warehouse

Manchester

M3 4AP

United Kingdom

Email: [planning@viv-id.co.uk](mailto:planning@viv-id.co.uk)

Website: <http://viv-id.co.uk>

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

## **Contracting authority**

### **Halton Borough Council**

- Public Procurement Organisation Number: PLTJ-1788-CBLR

Municipal Building

Widnes

WA8 7QF

United Kingdom

Email: [procurement@halton.gov.uk](mailto:procurement@halton.gov.uk)

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government