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Award

## **Thames Freeport Marketing agency Services**

Thames Freeport

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071368

Procurement identifier (OCID): ocds-h6vhtk-05db3d

Published 5 November 2025, 4:05pm

### **Scope**

### **Reference**

TFP-09

### **Description**

The procurement for an agency that can bring strategic thinking, creative ideas and execution, and measurable impact. We are looking for quick results to support our upcoming activities with a view to shaping Thames Freeport's established brand into a globally recognised success story after that.

Our upcoming three-year business plan outlines bold strategies to:

Ensure local businesses and residents realise value.

Attract new investments into our focus sectors.

Position Thames Freeport as a 21st-century economic region

Our marketing measures of success will be:

Year 1 -Developing a stronger foundation. Establish consistent marketing assets and increase visibility

Year 2 -Expansion and sector-specific. Build brand clarity, strengthen thought leadership, expand reach, and deepen engagement within key focus sectors.

Year 3 - Market leadership and high-impact outcomes. Achieve sustained industry leadership, maximise investment attraction, and build long-term brand equity and trust.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=990297696>

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## **Contract 1**

### **Supplier**

- Anatomy Brands LTD

### **Contract value**

- £82,500 excluding VAT
- £99,000 including VAT

Below the relevant threshold

### **Award decision date**

20 June 2025

## **Earliest date the contract will be signed**

5 November 2025

## **Contract dates (estimated)**

- 6 November 2025 to 19 June 2028
- 2 years, 7 months, 14 days

## **Main procurement category**

Services

## **CPV classifications**

- 79342000 - Marketing services

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## **Information about tenders**

- 2 tenders received
- 2 tenders assessed in the final stage:
  - 2 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Anatomy Brands LTD

The Undercroft,, 1-3 Brixton Road

London

SW9 6DE

United Kingdom

Contact name: Hugh Stevenson

Telephone: 02037356650

Email: [hello@anatomylondon.com](mailto:hello@anatomylondon.com)

Region: UKI45 - Lambeth

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Thames Freeport

- Public Procurement Organisation Number: PGTR-2821-XQNY

70 Mark Lane

London

EC3R 7NQ

United Kingdom

Contact name: Hayley Rider

Email: [hayley.rider@fnc.co.uk](mailto:hayley.rider@fnc.co.uk)

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)