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Contract

Creative Agency re Bus Campaign

South Yorkshire Mayoral Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071317

Procurement identifier (OCID): ocds-h6vhtk-05db1a

Published 5 November 2025, 2:58pm

Scope

Reference

DN783236

Description

Creative agency for a content marketing bus campaign

Contract 1

Supplier

- DIVA CREATIVE LIMITED

Contract value

- £45,958 excluding VAT
- £55,149 including VAT

Below the relevant threshold

Date signed

31 October 2025

Contract dates

- 5 November 2025 to 10 December 2025
- 1 month, 6 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKE3 - South Yorkshire

Procedure

Procedure type

Below threshold - limited competition

Supplier

DIVA CREATIVE LIMITED

- Companies House: 03877057
- Public Procurement Organisation Number: PJRX-2981-LNPN

Workstation

Sheffield

S1 2BX

United Kingdom

Email: info@divacreative.com

Website: <https://www.divacreative.com/>

Region: UKE32 - Sheffield

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

South Yorkshire Mayoral Combined Authority

- Public Procurement Organisation Number: PDBT-6675-QXPN

11 Broad Street West

Sheffield

S1 2BQ

United Kingdom

Email: donna.fowler@southyorkshire-ca.gov.uk

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government