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Planning

Call for Sponsorship - Fleadh Cheoil na hÉireann 2026

Belfast City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071134

Procurement identifier (OCID): ocds-h6vhtk-05daa2

Published 5 November 2025, 10:16am

Scope

Description

Fleadh Cheoil na hÉireann, the world's biggest celebration of Irish music and culture, is coming to Belfast for the first time from Sunday 2 to Sunday 9 August 2026. Over 700,000 people are expected to attend this momentous event in Belfast. With extensive media coverage across TV, radio, print, and digital, this is a unique opportunity to connect your brand with community, culture, tourism and a positive legacy for Belfast.

Your support will help fund:

- free public performances
- music education
- accessibility and inclusivity initiatives
- local economic growth

Total value (estimated)

- £1 excluding VAT
- £1.20 including VAT

Above the relevant threshold

Contract dates (estimated)

- 6 November 2025 to 9 August 2026
- 9 months, 4 days

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKN06 - Belfast

Engagement

Engagement deadline

9 August 2026

Engagement process description

We are now welcoming expressions of interest from potential sponsors who would like to be part of this landmark event. With hundreds of events, dozens of venues and multiple touchpoints, there are many ways for brands to be seen and support the Belfast Fleadh.

A range of tailored sponsorship opportunities are available. If you are interested in exploring partnership or sponsorship opportunities, please email cps@belfastcity.gov.uk using 'Fleadh sponsorship' in your subject line.

Please note that, since this is neither a call for competition nor a procurement, it has been assigned a nominal monetary value of £1.

Contracting authority

Belfast City Council

- Public Procurement Organisation Number: PQXY-5321-CGZM

9-21 Adelaide Street

Belfast

BT2 8DJ

United Kingdom

Email: cps@belfastcity.gov.uk

Region: UKN06 - Belfast

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland