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Award

TVCA-PROC-0641 - Music Festivals Business Support Programme

Tees Valley Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-071057

Procurement identifier (OCID): ocids-h6vhtk-05da71

Published 4 November 2025, 7:05pm

Scope

Reference

TVCA-PROC-0641 - Music Festivals Business Support Programme

Description

Tees Valley Combined Authority (TVCA) ('the contracting authority') wish to invite you to

Invitation to Tender for the delivery of services in Marketing, Brand & Audience

Development, Skills & Network Growth, and Infrastructure & Resource Development to

support and strengthen music festivals across the Tees Valley.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=991987609>

Contract 1

Supplier

- Counterculture LLP

Contract value

- £38,750 excluding VAT
- £46,500 including VAT

Below the relevant threshold

Award decision date

4 November 2025

Earliest date the contract will be signed

11 November 2025

Contract dates (estimated)

- 14 November 2025 to 13 April 2026
- 5 months

Main procurement category

Services

CPV classifications

- 73210000 - Research consultancy services

Procedure

Procedure type

Below threshold - without competition

Supplier

Counterculture LLP

23 St Leonards Road

Bex Hill

TN40 1HH

United Kingdom

Contact name: Jo Wright

Email: jow@counterculturellp.com

Region: UKJ22 - East Sussex CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside international Airport

Darlington

DL2 1NJ

United Kingdom

Telephone: 01325792600

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government