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Planning

## **FRA086 Digital Services Framework**

Waste & Resources Action Programme

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070987

Procurement identifier (OCID): ocids-h6vhtk-05da44

Published 4 November 2025, 4:25pm

### **Scope**

### **Reference**

PRC032

### **Description**

WRAP's Communications Team is exploring the potential establishment of a Digital Framework to support the in-house digital team with specialist expertise and overflow capacity. The framework aims to provide flexible access to retained agencies and a pool of freelancers who can deliver a range of outputs. This may include strategy development, content development, managing paid media, website design and development, custom web application design and development, and hosting.

Given the breadth of this scope, WRAP seeks a range of suppliers with differing expertise and capable of providing high-quality solutions, sometimes with short turnaround times. This preliminary market engagement exercise is intended to assess supplier capabilities, interest and capacity to support this potential framework. The insights gathered will help shape the scope and structure of any future procurement exercise.

It is anticipated that the Framework will commence in Spring 2026, with a proposed initial contract length of 5 years, and an estimated total Framework value of £2m over that period.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-IT-services:-consulting,-software-development,-Internet-and-support./ETU22C9N73>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/ETU22C9N73>

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £2,000,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 30 March 2026 to 29 March 2028
- Possible extension to 29 March 2031
- 5 years

## **Main procurement category**

Services

## **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

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## **Engagement**

### **Engagement deadline**

18 November 2025

### **Engagement process description**

This Request for Information (RFI) will assist in understanding if there is capability, capacity and supplier interest for this work to determine if it is the right approach or if an alternative would be more suitable

Questions from WRAP have been included in Appendix 1. There is also a separate Annex 1, providing further anticipated requirements of the Framework overall.

If you are interested in the opportunity, please find the opportunity via Delta (Access Code: ETU22C9N73), complete & return the questions by the date included in section 5.

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## **Submission**

### **Publication date of tender notice (estimated)**

24 November 2025

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## Contracting authority

### Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement Lead

Telephone: 01295 584100

Email: [procurement@wrap.org.uk](mailto:procurement@wrap.org.uk)

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)