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Contract

The supply of Event and Venue Signage Services at Manchester Central Convention Complex Limited - 074-2025

MANCHESTER CENTRAL CONVENTION COMPLEX LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070826

Procurement identifier (OCID): ocds-h6vhtk-058664 ([view related notices](#))

Published 4 November 2025, 12:59pm

Scope

Reference

Venue Signage and Branding - 074-2025

Description

Manchester Central is currently looking for a company to provide print services across various sites including Manchester Central Convention Complex, Junction and Town Hall Central Library for event signage and high-impact venue branding opportunities to raise event and sponsor profiles. Signage and branding opportunities are required across various event types including conferences, exhibitions and banquets.

The successful supplier will be expected to provide and install a wide range of effective print services for Manchester Central and its clients. Manchester Central gives clients the opportunity to brand key areas of the complex - including but not limited to, feature sites

like our iconic station clock;, foyers, reception desks, pillars, banners windows and even snapframes in washroom cubicles. Given the dynamic nature of the events industry the successful supplier must be able to complete necessary work with flexibility and out of standard business hours (9-5).

The full site plans, attached in Appendix C & D, highlights the variety of current branding opportunities at Manchester Central & Junction, the scope of opportunities however is not limited to this plan.

Further to the full site overview examples of Manchester Centrals & Junctions most utilised branding opportunities are attached (providing more details) within the attached Appendix C: MCCC Branding opportunities Brochure & Appendix D: Junction Branding Opportunities Brochure.

Alongside the requirement to provide effective printing services the successful supplier will be expected to attend onsite client meetings to discuss in detail any branding or signage queries together with Manchester Central representatives. The client

requirements can sometimes be at short notice so next day availability would be required at times.

The Contract will be for a period of two (2) years with a Manchester Central Only option to extend for a further twelve (12) months, with a commencement date of 01st October 2025

Appendix B Service Level Agreement will be adhered to in this contract.

The current annual estimated contract value directly with Manchester Central is circa £33K to £40k and is indicative of potential direct works required. However, it should be noted that the scope of requirements varies so work at these levels is not guaranteed. Importantly it should be noted that the value in this contract effectively lies in the preferred supplier status as set out below.

Contract 1. Astra Signs Ltd - Venue Signage & Branding - T&Cs - 2025

Supplier

- ASTRA SIGNS LIMITED - Trading as Astra Group

Contract value

- £120,000 including VAT

Below the relevant threshold

Date signed

3 November 2025

Contract dates

- 3 November 2025 to 31 October 2027
- Possible extension to 31 October 2028
- 2 years, 11 months, 28 days

Description of possible extension:

The Contract will be for a period of two (2) years with a Manchester Central Only option to extend for a further twelve (12) months, with a initial commencement date of 01st November 2025

Main procurement category

Services

CPV classifications

- 22900000 - Miscellaneous printed matter
- 79341000 - Advertising services

Contract locations

- UKD3 - Greater Manchester

Signed contract documents

[Astra Signs Ltd - Venue Signage & Branding - T&Cs - 2025 - Signed 03.11.25.pdf](#)

[Appendix B - Service Level Agreement - 2025 - Signed - 03.11.25.pdf](#)

Procedure

Procedure type

Below threshold - open competition

Supplier

ASTRA SIGNS LIMITED - Trading as Astra Group

- Companies House: 03115547
- Public Procurement Organisation Number: PJBY-8329-BDBP

Unit 1 First Avenue

Manchester

M17 1JZ

United Kingdom

Email: tenders@astragroup.co.uk

Website: <http://www.astragroup.co.uk>

Region: UKD34 - Greater Manchester South West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Astra Signs Ltd - Venue Signage & Branding - T&Cs - 2025

Contracting authority

MANCHESTER CENTRAL CONVENTION COMPLEX LIMITED

- Companies House: 00953285
- Public Procurement Organisation Number: PGBC-7173-HLXX

Manchester Central Convention Complex Limited Windmill Street

Manchester

M2 3GX

United Kingdom

Email: procurement@manchestercentral.co.uk

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government