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Planning

CTU Market Analysis

University of Hertfordshire Higher Education Corporation

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070732

Procurement identifier (OCID): ocds-h6vhtk-05d9a6

Published 4 November 2025, 10:44am

Scope

Description

The University of Hertfordshire (UH) is home to the Clinical Trials Support Network (CTSN), which has been operating since 2018 and is now seeking to transition into a fully registered Clinical Trials Unit (CTU) under the UK Clinical Research Collaboration (UKCRC). The CTSN has developed a strong reputation for supporting complex intervention trials, particularly in non-traditional and non-NHS settings, such as public health and social care. Unlike many CTUs that focus on pharmaceutical or chemical trials, CTSN's niche lies in non-chemical, psychosocial, and behavioural intervention research. However, CTSN also supports Phase IV trials involving investigational medicinal products (CTIMPs), especially those focused on real-world effectiveness and safety. This broader remit allows CTSN to contribute to a wider range of clinical research, including studies that bridge traditional and non-traditional trial methodologies.

To support strategic planning, investment, and positioning of the CTSN as a nationally recognised CTU, UH is commissioning a comprehensive market analysis.

Total value (estimated)

- £16,000 excluding VAT
- £20,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 8 December 2025 to 28 February 2026
- 2 months, 24 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London

- UKJ - South East (England)
- UKK - South West (England)

Engagement

Engagement deadline

4 December 2025

Engagement process description

Proposals will be evaluated based on:

- Demonstrated experience in health research market analysis (please provide 3 case study examples)
- Understanding of the UK clinical trials ecosystem
- Methodology and approach. Within your response please provide a timeline for how long you envision the project to take. Including your proposed start and end dates.
- Value for money. Within your response please include a detailed breakdown of your costs.
- Ability to deliver within the required timeframe

Please email t.schmidt@herts.ac.uk to express an interest and receive specification documentation.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

5 December 2025

Contracting authority

University of Hertfordshire Higher Education Corporation

- UK Register of Learning Providers (UKPRN number): 10007147
- Public Procurement Organisation Number: PHWL-7636-TRBG

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Hatfield

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United Kingdom

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Region: UKH23 - Hertfordshire

Organisation type: Public authority - sub-central government