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Contract

## **DHSC: Maternity Investigation Phase 1 - Communications Specialist**

Department of Health & Social Care

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070668

Procurement identifier (OCID): ocds-h6vhtk-05d975

Published 4 November 2025, 9:10am

### **Scope**

### **Reference**

C389216

### **Description**

The Investigation requires a communications agency to fulfil the press office function, offering day-to-day support with its communications, engagement and media liaison for Maternity Investigation phase 1.

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## **Contract 1. DHSC: Maternity Investigation Phase 1 - Communications Specialist**

### **Supplier**

- [Luther Pendragon Limited](#)

### **Contract value**

- £92,000 excluding VAT
- £110,400 including VAT

Below the relevant threshold

### **Date signed**

15 October 2025

### **Contract dates**

- 16 October 2025 to 30 June 2026
- Possible extension to 30 December 2026
- 1 year, 2 months, 15 days

Description of possible extension:

10 working days' notice to the supplier prior to the expiry date to request extension up to 6 months.

### **Main procurement category**

## Services

### Options

The right to additional purchases while the contract is valid.

10 working days' notice to the supplier prior to the expiry date to request extension up to 6 months.

### CPV classifications

- 79342000 - Marketing services
- 79342100 - Direct marketing services

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Luther Pendragon Limited

48 Gracechurch Street

London

EC3V 0EJ

United Kingdom

Email: [enquiries@lugher.co.uk](mailto:enquiries@lugher.co.uk)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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## **Contracting authority**

### **Department of Health & Social Care**

- Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

United Kingdom

Contact name: Jacqueline Jones

Email: [ccsinbox@dhsc.gov.uk](mailto:ccsinbox@dhsc.gov.uk)

Website:

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Region: UKI32 - Westminster

Organisation type: Public authority - central government