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Planning

A Kentish Ceremony

Kent County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070573

Procurement identifier (OCID): ocids-h6vhtk-05d554

Published 3 November 2025, 4:06pm

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Scope

Reference

CN250548

Description

Kent County Council (the Council) is planning a procurement process to appoint a new supplier through a contract for the delivery of services related to the Kentish Ceremony brand. This will include full-service management of the magazine, covering design, content curation, selling ad space, printing, and distribution, as well as ongoing management of the associated website and social media channels. The contract will also include the creation, printing, and distribution of the annual Bereavement Guide, produced on behalf of Kent County Council and Bexley Council.

To view this notice, please click here:

<https://www.kentbusinessportal.org.uk/delta/viewNotice.html?noticeId=990872794>

Total value (estimated)

- £420,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 31 May 2029
- 3 years

Main procurement category

Services

CPV classifications

- 22213000 - Magazines
- 72212224 - Web page editing software development services

Engagement

Engagement deadline

26 November 2025

Engagement process description

Kent County Council (the Council) is engaging with suppliers regarding capacity in the market to provide the Kentish Ceremony requirements, via a market engagement exercise in October/November 2025. All interested suppliers are asked to complete the published market engagement questionnaire and return to the Council by Wednesday 26th November 2025 deadline. After which further virtual market engagement discussions may be held with suppliers to discuss responses further in more detail.

As part of the Market Engagement exercise, all interested organisations are invited to complete a Market Engagement questionnaire via the Kent Business Portal (<https://www.kentbusinessportal.org.uk/>). This will be used to gather information, and build on our existing market intelligence to shape our procurement strategy.

All responses to this questionnaire should be submitted via the Kent Business Portal, no later than 12pm on Wednesday 26th November 2025. All questionnaire responses will be treated as 'commercial in confidence'.

Contracting authority

Kent County Council

- Public Procurement Organisation Number: PLDL-8938-YGYW

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Organisation type: Public authority - sub-central government