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Award

Invitation to Tender For the provision of a farmers' market in Maidstone Town Centre

Maidstone Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070550

Procurement identifier (OCID): ocds-h6vhtk-054f39 ([view related notices](#))

Published 3 November 2025, 3:44pm

Scope

Description

Maidstone Borough Council is inviting tenders for the concession of a farmers' market in Maidstone Town Centre. Locations for the farmers' market could be Jubilee Square, ME14 1TF or Coronation Square, ME16 8LW or another town centre location that a contractor sees as a new opportunity. Please include any new venues for the council to consider in your submission.

The contract term will be an initial 1 year, with two possible 1-year extensions subject to performance reviews, giving a potential three-year total. (1 + 1 + 1).

Maidstone holds weekly markets at Lockmeadow that include for sale household items, groceries, bric-a-brac and some fresh food items. The council wishes to expand the fresh element and introduce a farmers' market to Maidstone Town Centre for the provision of fresh produce, fresh food and locally-made food products. It will complement the existing farmers' markets in the borough and bring the same opportunities to the town centre.

The Council is keen to hear from companies and individuals who can bring together stall holders for a regular farmers' market in the town centre. The council sees this as being a monthly occurrence but is also open to other suggestions from bidders.

In submissions, the council wishes to see an organiser's experiences and successes with example stall holders that the organiser would expect to attract to the town centre market.

Contract 1

Supplier

- MARKETS AND EVENTS UK LTD

Contract value

- £17,680 excluding VAT
- £21,216 including VAT

Below the relevant threshold

Award decision date

3 November 2025

Earliest date the contract will be signed

17 November 2025

Contract dates (estimated)

- 17 November 2025 to 17 November 2026
- Possible extension to 17 November 2028
- 3 years, 1 day

Description of possible extension:

The contract term will be an initial 1 year, with two possible 1-year extensions subject to performance reviews, giving a potential three-year total. (1 + 1 + 1).

Main procurement category

Services

CPV classifications

- 79950000 - Exhibition, fair and congress organisation services

Contract locations

- UKJ45 - Mid Kent

Information about tenders

- 1 tender received
- 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)

- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

MARKETS AND EVENTS UK LTD

- Companies House: 15506275
- Public Procurement Organisation Number: PNDH-4844-DYND

16 Mandarin Road

Maidstone

ME17 3UJ

United Kingdom

Email: marketsandeventsuk@gmail.com

Website: <https://www.pitchmarketsandeventsuk.com/>

Region: UKJ45 - Mid Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Maidstone Borough Council

- Public Procurement Organisation Number: PGRT-5366-CGWY

Maidstone House, King Street

Maidstone

ME15 6JQ

United Kingdom

Email: procurement@tunbridgewells.gov.uk

Region: UKJ45 - Mid Kent

Organisation type: Public authority - sub-central government