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Contract

www.bravosolution.co.uk

West Midlands Combined Authority

F20: Modification notice

Notice identifier: 2025/S 000-070411

Procurement identifier (OCID): ocds-h6vhtk-05d8e0

Published 3 November 2025, 12:21pm

Section I: Contracting authority/entity

I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

Email

Bhupinder.Chadha@wmca.org.uk

Telephone

+44 3453036760

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.wmca.org.uk/>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

www.bravosolution.co.uk

Reference number

05885-2024

II.1.2) Main CPV code

- 79411100 - Business development consultancy services

II.1.3) Type of contract

Services

II.2) Description

II.2.2) Additional CPV code(s)

- 72221000 - Business analysis consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement at the time of conclusion of the contract:

The aim of the Supply Chain Transition (IZ) Programme is to help at least 56 manufacturing businesses in the West Midlands to diversify their customer base and win new orders in growing areas of the local economy (as defined in the WMCAs 'Plan for Growth').

They will achieve this by working with a dedicated Delivery Partner (the successful supplier), who will provide one-to-one technical coaching on how to improve business performance, create action plans detailing the steps required to achieve growth and deliver training programmes in change management. The Delivery Partner will also be responsible for distributing grant funding. These grants (worth £1.5m p/a) will be used as a contribution towards the costs associated with research and development projects identified in the action plans, focusing on helping supported businesses to transition into new, and growing supply chains.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Start date

23 September 2025

End date

31 March 2029

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section V. Award of contract/concession

Contract No

05885-2024

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

12 June 2025

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

C&W Business Solutions Ltd

Coventry

CV1 2TT

Email

procurement.team@wmca.org.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £11,759,028

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

WC2A 2LL

London

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79411100 - Business development consultancy services

VII.1.2) Additional CPV code(s)

- 72221000 - Business analysis consultancy services

VII.1.3) Place of performance

NUTS code

- UK - United Kingdom

VII.1.4) Description of the procurement:

The aim of the Supply Chain Transition (IZ) Programme is to help at least 56 manufacturing businesses in the West Midlands to diversify their customer base and win new orders in growing areas of the local economy (as defined in the WMCA's 'Plan for Growth').

They will achieve this by working with a dedicated Delivery Partner (the successful supplier), who will provide one-to-one technical coaching on how to improve business performance, create action plans detailing the steps required to achieve growth and

deliver training programmes in change management. The Delivery Partner will also be responsible for distributing grant funding. These grants (worth £1.5m p/a) will be used as a contribution towards the costs associated with research and development projects identified in the action plans, focusing on helping supported businesses to transition into new, and growing supply chains.

The initial contract duration is June 2025 to 31st March 2026 for a total value of £2,939,757 (exc. VAT). Please note however, the WMCA has incorporated three separate 1 year (12 month) extension options into the contract and each extension is worth up to £2,939,757, subject to funding availability and mutual agreement between the WMCA and successful Delivery Partner. This means a total potential contract value of £11,759,028 (exc. VAT) between June 2025 and 31st March 2029.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Start date

23 September 2025

End date

31 March 2029

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£11,759,028

VII.1.7) Name and address of the contractor/concessionaire

C&W Business Solutions Ltd

Coventry

CV1 2TT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

(A) The Authority and the Service Provider entered into a Service Agreement (the Agreement) on 23rd of September 2025 in relation to the Supply Chain Transition (Investment Zone) Programme.

(B) The Agreement as in the Specification, required the Service Provider to submit a Project Delivery Plan that is in line with the Delivery Plan submitted as part of the Service Provider's ITT Response.

(C) At the time of entering into the Agreement the Project Delivery Plan submitted as part of the Service Provider's tender submission did not accurately reflect the current status of the Services. This was due to a delay in executing the Service Agreement meaning the contract could not commence from June 2025 (which was initially intended).

(D) The Parties agreed that the Service Provider was to submit a revised Project Delivery Plan updating the milestone dates (from Sept 2025 onwards), for all outstanding deliverables and outputs and on agreement by both Parties, the revised Project Delivery Plan will replace the milestone dates in Schedule 2 of the Agreement.

(E) The Parties wish to amend the Agreement as set out in this Deed with effect from the Variation Date.

The modification does not alter the total contract value or duration. The Project Plan has been updated solely to reflect the number of deliverables expected to be achieved from programme commencement in September 2025 until March 2026. There is a reduced number of deliverables due to the shorter delivery timeframe. The forecast in the agreed project plan has been updated with an estimation of what the WMCA and consortium reasonably conceive is achievable. The agreed programme of support including 121s, training and workshops will still be delivered but to fewer SME's due to the delay in contract commencement.

VII.2.2) Reasons for modification

Need for modification brought about by circumstances which a diligent contracting

authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

The variation to the contract by the Deed of Variation dated 20th October 2025 is not substantial and falls within Regulation 72(1)(e), as detailed in Section 72(8) of the Public Contracts Regulations 2015. The modification solely adjusts the delivery plan to allow service delivery from the contract commencement date up to 31 March 2026.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £11,759,028

Total contract value after the modifications

Value excluding VAT: £11,759,028