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Tender

The Appointment of a Digital and Data Strategic Partner

West Midlands Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070261

Procurement identifier (OCID): ocds-h6vhtk-0589f7 ([view related notices](#))

Published 31 October 2025, 5:09pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Reference

PRT-DIGDAT-ESG-2025-002

Description

West Midlands Combined Authority (WMCA) is undertaking a significant Digital Transformation Programme. This encompasses a range of activities from refining the digital operating model and implementing foundational systems improvement (to ensure secure and compliant services) to introducing the skills and capabilities needed across the organisation for it to become truly digital by default.

WMCA wishes to secure a strategic partner to support and aid on this journey, to provide assurance for the roadmap, and to supplement people resources where required.

Evaluation: Technical (Quality) 65% / Commercial (Price) 35%

Clarification Question Deadline by 14th November 2025 - 12:00pm via BravoSolutions.

ITT Submission Deadline: 28th November 2025, 12:00pm via BravoSolutions.

In order to access the tender documents and submit your bid, please do so through BravoSolutions (The WMCA's e-tendering portal) which can be located via this link - <https://wmca.bravosolution.co.uk>. The project reference is :

project_1141 - Digital Strategic Transformation Partner, ITT_1836

Total value (estimated)

- £4,000,000 excluding VAT
- £4,800,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 31 March 2026 to 30 March 2028
- Possible extension to 30 March 2030
- 4 years

Description of possible extension:

2 x 12 months

Main procurement category

Services

CPV classifications

- 71354100 - Digital mapping services
- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKG - West Midlands (England)

Participation

Legal and financial capacity conditions of participation

All Suppliers are required to complete a Procurement Specific Questionnaire (PSQ) and return this in accordance with the Procurement Timetable and instructions within the ITT Pack accessible via BRAVO.

Areas covered under the mandatory Conditions of Participation include:

- 1) Preliminary questions
- 2) Confirmation of core supplier information
- 3) Additional Exclusion Information

- 4) Sub Contractor Confirmation
- 5) Insurance Requirements
- 6) Evaluation of Financial Standing
- 7) Legal Capacity - Acceptance of Core Terms and Conditions
- 8) Modern Slavery Act 2015
- 9) Real Living Wage

Technical ability conditions of participation

Areas covered under the Conditions of Participation include:

- 1) Technical and Professional Ability - Digital Transformation Strategy and Insight
- 2) Technical and Professional Ability -Product/Service Discovery and Delivery
- 3) Technical and Professional Ability -Governance Frameworks for Empowered Product/Service Teams
- 4) Technical and Professional Ability - Flexible resourcing and blended teams.

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

14 November 2025, 12:00pm

Submission type

Tenders

Tender submission deadline

28 November 2025, 12:00pm

Submission address and any special instructions

In order to access the tender documents and submit your bid, please do so through BravoSolutions (The WMCA's e-tendering portal) which can be located via this link - <https://wmca.bravosolution.co.uk>. The project reference is :

project_1141 - Digital Strategic Transformation Partner, ITT_1836

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

19 March 2026

Award criteria

| Name | Description | Type | Weighting |
|----------------------|--|-------------|------------------|
| Quality | Quality weighting for this tender is 65% | Quality | 65% |
| Commercial Weighting | Commercial Weighting for this tender is 35%. | Cost | 35% |

Other information

Payment terms

Please refer to Appendix A - Specification.

Description of risks to contract performance

None known.

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Stage 1 - Preliminary Check

Stage 2.1 – Procurement Specific Questionnaire Assessment and Financial Assessment Checks

Stage 2.2 - Conditions of Participation Assessment

Stage 3 - Technical Quality Assessment

Stage 4 – Presentation Assessment

Stage 5 – Quality Consensus Post Presentation.

Stage 6 - Commercial (Price) Assessment

Stage 7 - Total Score & Ranking

Stage 8 - Notification & Due Diligence

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government