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Tender

## Digital and Data Strategic Partner Market Engagement

West Midlands Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-070259

Procurement identifier (OCID): ocds-h6vhtk-0589f7 ([view related notices](#))

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### Scope

### Reference

PRT-DIGDAT-ESG-2025-002

### Description

West Midlands Combined Authority (WMCA) is undertaking a significant Digital Transformation Programme. This encompasses a range of activities from refining the digital operating model and implementing foundational systems improvement (to ensure secure and compliant services) to introducing the skills and capabilities needed across the organisation for it to become truly digital by default.

WMCA wishes to secure a strategic partner to support and aid on this journey, to provide assurance for the roadmap, and to supplement people resources where required.

Evaluation: Technical (Quality) 65% / Commercial (Price) 35%

Clarification Question Deadline by 14th November 2025 - 12:00pm via BravoSolutions.

ITT Submission Deadline: 28th November 2025, 12:00pm via BravoSolutions.

In order to access the tender documents and submit your bid, please do so through BravoSolutions (The WMCA's e-tendering portal) which can be located via this link - <https://wmca.bravosolution.co.uk>. The project reference is :

project\_1141 - Digital Strategic Transformation Partner, ITT\_1836

### **Total value (estimated)**

- £4,000,000 excluding VAT
- £4,800,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 31 March 2026 to 30 March 2028
- Possible extension to 30 March 2030
- 4 years

Description of possible extension:

2 x 12 months

### **Main procurement category**

Services

## **CPV classifications**

- 71354100 - Digital mapping services
- 72000000 - IT services: consulting, software development, Internet and support

## **Contract locations**

- UKG - West Midlands (England)

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## **Participation**

### **Legal and financial capacity conditions of participation**

All Suppliers are required to complete a Procurement Specific Questionnaire (PSQ) and return this in accordance with the Procurement Timetable and instructions within the ITT Pack accessible via BRAVO.

Areas covered under the mandatory Conditions of Participation include:

- 1) Preliminary questions
- 2) Confirmation of core supplier information
- 3) Additional Exclusion Information
- 4) Sub Contractor Confirmation
- 5) Insurance Requirements
- 6) Evaluation of Financial Standing
- 7) Legal Capacity - Acceptance of Core Terms and Conditions
- 8) Modern Slavery Act 2015
- 9) Real Living Wage

## **Technical ability conditions of participation**

Areas covered under the Conditions of Participation include:

- 1) Technical and Professional Ability - Digital Transformation Strategy and Insight
- 2) Technical and Professional Ability -Product/Service Discovery and Delivery
- 3) Technical and Professional Ability -Governance Frameworks for Empowered Product/Service Teams
- 4) Technical and Professional Ability - Flexible resourcing and blended teams.

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

14 November 2025, 12:00pm

### **Submission type**

Tenders

### **Tender submission deadline**

28 November 2025, 12:00pm

## Submission address and any special instructions

In order to access the tender documents and submit your bid, please do so through BravoSolutions (The WMCA's e-tendering portal) which can be located via this link - <https://wmca.bravosolution.co.uk>. The project reference is :

project\_1141 - Digital Strategic Transformation Partner, ITT\_1836

## Tenders may be submitted electronically

Yes

## Languages that may be used for submission

English

## Award decision date (estimated)

19 March 2026

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## Award criteria

Name	Description	Type	Weighting
Quality	Quality weighting for this tender is 65%	Quality	65%
Commercial Weighting	Commercial Weighting for this tender is 35%.	Cost	35%

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## **Other information**

### **Payment terms**

Please refer to Appendix A - Specification.

### **Description of risks to contract performance**

None known.

### **Applicable trade agreements**

- Government Procurement Agreement (GPA)

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

### **Competitive flexible procedure description**

Stage 1 - Preliminary Check

Stage 2.1 - Procurement Specific Questionnaire Assessment and Financial Assessment Checks

Stage 2.2 - Conditions of Participation Assessment

Stage 3 - Technical Quality Assessment

Stage 4 - Presentation Assessment

Stage 5 - Quality Consensus Post Presentation.

Stage 6 - Commercial (Price) Assessment

Stage 7 - Total Score & Ranking

Stage 8 - Notification & Due Diligence

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## **Contracting authority**

### **West Midlands Combined Authority**

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government