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Contract

Social Media advertising

THE OPEN UNIVERSITY

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Notice identifier: 2025/S 000-070088

Procurement identifier (OCID): ocds-h6vhtk-05d802

Published 31 October 2025, 12:59pm

Scope

Reference

OUPA11577

Description

Social Media advertising services

Contract 1

Supplier

- Meta Platforms Ireland Ltd

Contract value

- £31,517 excluding VAT
- £37,820.11 including VAT

Below the relevant threshold

Date signed

16 September 2025

Contract dates

- 16 September 2025 to 16 October 2025
- 1 month, 1 day

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

Contract locations

- UKJ12 - Milton Keynes

Procedure

Procedure type

Below threshold - without competition

Supplier

Meta Platforms Ireland Ltd

Merrion Road

Dublin 4

D04 X2K5

Ireland

Email: fbs-ou-suppliers@open.ac.uk

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391
- Public Procurement Organisation Number: PYNW-6296-ZJQQ

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: finance-tenders@open.ac.uk

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government