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Planning

Birmingham Virtual School Mental Health and Emotional Well-being Service

Birmingham City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069944

Procurement identifier (OCID): ocds-h6vhtk-05d566

Published 31 October 2025, 9:44am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Reference

P3443

Description

Birmingham City Council is conducting a Soft Market Testing exercise to explore the potential procurement of Mental Health and Emotional Well-being Services for Birmingham Virtual School (BVS). This is an exploratory exercise to assess market interest, capacity, and viability for future commissioning. Participation is voluntary and will not affect eligibility for future procurement.

Background

Birmingham Virtual School supports the educational progress of Children in Care (CIC), Previously Looked-After Children (PLAC), and Children with a Social Worker (CWSW). The school operates strategically, working with professionals and families to ensure children known to social care receive appropriate educational and emotional support.

Key Principles

- Empowerment: Children and families involved in planning
- Flexibility: Tailored services to individual needs
- Quality & Safety: High standards and safeguarding compliance
- Accountability: Transparent service delivery and financial practices
- Monitoring: Regular evaluation and stakeholder feedback

Key Outcomes

Support should enable young people to:

- manage exam stress and perform confidently
- transition smoothly into new school environments
- and maintain emotional wellbeing and positive educational engagement

Contract Details

Estimated Annual Value: £200,000

Minimum Provider Turnover: £400,000/year

The estimated contract start date is April 2026 for a period of 3 years with an option to

extend for a further 1 year

Total value (estimated)

- £800,000 excluding VAT
- £960,000 including VAT

Contract dates (estimated)

- 13 April 2026 to 12 April 2029
- Possible extension to 13 April 2030
- 4 years, 1 day

Main procurement category

Services

CPV classifications

- 85311300 - Welfare services for children and young people
- 85312320 - Counselling services

Contract locations

- UKG31 - Birmingham
-

Engagement

Engagement deadline

13 November 2025

Engagement process description

Please register and express an interest to complete the web form questionnaire available on the Council's e-tendering portal 'Intend' www.in-tendhost.co.uk/birminghamcc Deadline for Submission is Noon on Thursday 13th November 2025. All communications must be made via the Council's e-tendering system. Please do not contact Council Officers directly. For technical support: cps@birmingham.gov.uk. All information shared during this SMT will be treated confidentially and used solely to inform future commissioning decisions.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

Birmingham City Council

- Public Procurement Organisation Number: PCJJ-4826-QMLZ

Council House, 1 Victoria Square

Birmingham

B1 1BB

United Kingdom

Contact name: Commercial and Procurement Services

Email: etendering@birmingham.gov.uk

Website: <http://www.in-tendhost.co.uk/birminghamcc>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government