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Award

## **Cefnogaeth Cyfathrebu a Marchnata I Communication and Marketing Support Services**

Adnodd Cyfyngedig

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069912

Procurement identifier (OCID): ocds-h6vhtk-05d784 ([view related notices](#))

Published 30 October 2025, 9:01pm

### **Scope**

### **Reference**

CO2526 - 002

### **Description**

Darparu cefnogaeth gyfathrebu a marchnata i Adnodd er mwyn:

- Hwyluso proses drosglwyddo esmwyth o gontract allanol i reolaeth fewnol
- Datblygu'r wefan ymhellach o fewn canllawiau GEL Llywodraeth Cymru

Provide communications and marketing support to Adnodd in order to:

- Facilitate a smooth handover process from external contract to internal management
- Further develop website within Welsh Government GEL guidelines

## **Contract 1. Cefnogaeth cyfathrebu a marchnata I Communications and marketing support**

### **Supplier**

- Everglow

### **Contract value**

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

### **Earliest date the contract will be signed**

12 November 2025

### **Contract dates (estimated)**

- 17 November 2025 to 31 March 2026
- 4 months, 14 days

### **Main procurement category**

Services

## **CPV classifications**

- 79413000 - Marketing management consultancy services

## **Contract locations**

- UKL - Wales

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

**Everglow**

- Public Procurement Organisation Number: PHCC-5161-LHJD

33-35 W Bute St,

Cardiff

CF10 5LH

United Kingdom

Email: [hi@everglow.studio](mailto:hi@everglow.studio)

Website: <https://everglow.studio/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Cefnogaeth cyfathrebu a marchnata I Communications and marketing support

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## **Contracting authority**

### **Adnodd Cyfyngedig**

- Public Procurement Organisation Number: PYLR-7127-MRND

Tramshed Tech

Cardiff

CF11 6BH

United Kingdom

Contact name: Kirsty Davies

Telephone: 07702672821

Email: [Kirsty.davies@adnodd.llyw.cymru](mailto:Kirsty.davies@adnodd.llyw.cymru)

Website: <https://adnodd.gov.wales/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales