

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/069546-2025>

Award

Discovery & Rapid Resourcing Marketing Agency

BRITISH COUNCIL(THE)

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069546

Procurement identifier (OCID): ocds-h6vhtk-0598f9 ([view related notices](#))

Published 29 October 2025, 5:04pm

Scope

Description

The British Council seeks to appoint a single supplier under a one-year contract (with the option of two 12-month extensions) to act as a Discovery and Rapid Resourcing Marketing Agency Partner. The agreement will be let as a single-supplier services contract, not a multi-supplier framework. The selected supplier will deliver a short, focused discovery phase to assess the current and future resourcing and operating model across global marketing, followed by the provision of embedded capacity and flexible surge support across priority areas.

Contract 1

Supplier

- OLIVER MARKETING LIMITED

Contract value

- £214,904 excluding VAT
- £257,884.80 including VAT

Above the relevant threshold

Award decision date

29 October 2025

Date assessment summaries were sent to tenderers

29 October 2025

Standstill period

- End: 7 November 2025
- 8 working days

Earliest date the contract will be signed

10 November 2025

Contract dates (estimated)

- 10 November 2025 to 9 November 2026

- Possible extension to 9 November 2028
- 3 years

Description of possible extension:

2 x 12 month extension options

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services
- 79400000 - Business and management consultancy and related services

Contract locations

- UK - United Kingdom

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 2 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Tenders

Procedure

Procedure type

Competitive flexible procedure

Supplier

OLIVER MARKETING LIMITED

- Companies House: 04788967
- Public Procurement Organisation Number: PRHJ-6467-XCLG

151 Rosebery Avenue

London

EC1R 4AB

United Kingdom

Email: mattosborn@oliver.agency

Website: <http://www.oliver.agency>

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

BRITISH COUNCIL(THE)

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Email: charlie.loveday1@britishcouncil.org

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government