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Award

## **Discovery & Rapid Resourcing Marketing Agency**

BRITISH COUNCIL(THE)

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069546

Procurement identifier (OCID): ocds-h6vhtk-0598f9 ([view related notices](#))

Published 29 October 2025, 5:04pm

### **Scope**

### **Description**

The British Council seeks to appoint a single supplier under a one-year contract (with the option of two 12-month extensions) to act as a Discovery and Rapid Resourcing Marketing Agency Partner. The agreement will be let as a single-supplier services contract, not a multi-supplier framework. The selected supplier will deliver a short, focused discovery phase to assess the current and future resourcing and operating model across global marketing, followed by the provision of embedded capacity and flexible surge support across priority areas.

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### **Contract 1**

## **Supplier**

- OLIVER MARKETING LIMITED

## **Contract value**

- £214,904 excluding VAT
- £257,884.80 including VAT

Above the relevant threshold

## **Award decision date**

29 October 2025

## **Date assessment summaries were sent to tenderers**

29 October 2025

## **Standstill period**

- End: 7 November 2025
- 8 working days

## **Earliest date the contract will be signed**

10 November 2025

## **Contract dates (estimated)**

- 10 November 2025 to 9 November 2026

- Possible extension to 9 November 2028
- 3 years

Description of possible extension:

2 x 12 month extension options

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services
- 79400000 - Business and management consultancy and related services

## **Contract locations**

- UK - United Kingdom

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## **Information about tenders**

- 3 tenders received
- 3 tenders assessed in the final stage:
  - 0 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 2 suppliers unsuccessful (details included for contracts over £5 million)

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## **Submission**

### **Submission type**

Tenders

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

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## **Supplier**

### **OLIVER MARKETING LIMITED**

- Companies House: 04788967
- Public Procurement Organisation Number: PRHJ-6467-XCLG

151 Rosebery Avenue

London

EC1R 4AB

United Kingdom

Email: [mattosborn@oliver.agency](mailto:mattosborn@oliver.agency)

Website: <http://www.oliver.agency>

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authority**

### **BRITISH COUNCIL(THE)**

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Email: [charlie.loveday1@britishcouncil.org](mailto:charlie.loveday1@britishcouncil.org)

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government