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Award

Money Guiders England Community Network

MONEY AND PENSIONS SERVICE

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069334

Procurement identifier (OCID): ocds-h6vhtk-04fc39 ([view related notices](#))

Published 29 October 2025, 12:24pm

Scope

Reference

C0868

Description

Money and Pensions Service (MaPS) is an arm's-length body, sponsored by the Department for Work and Pensions (DWP). We deliver across five core functions: pensions guidance; debt advice; money guidance; consumer protection; strategy.

Within our money guidance function we deliver a service called Money Guiders that aims to provide training, support, knowledge, skills, and confidence to individuals and organisations across the UK who deliver any kind of money guidance to the public.

MaPS is organising an early market engagement event related the Money Guiders England Community Network. This community of practice has been developed over four years and has several thousand members. Communications, knowledge, events and training are all delivered across the network of practitioners, who are encouraged to share their learning and support each other within a continuous professional development setting.

MaPS intends to procure a new service to support community of practice members in England, providing more learning opportunities, ways to connect with each other, and significantly increasing the reach of the network. Accessibility, quality and the engagement and retention of community members will be key to scaling up and sustaining our Money Guiders service as a whole.

The service we intend to procure can be broken down into three distinct delivery areas.

Community management?:

Suppliers will need to be able to demonstrate experience of developing, managing, and facilitating communities or practice, learning or professional development communities, and communities of interest and place. This includes:

Stakeholder engagement and community of practice development

Large and small-scale network membership, from local geographic areas to larger regions, e.g. national or UK wide communities;

Memberships from a diverse range of work environments, job roles and sectors;

care of community members; including welcoming, onboarding, guidance and signposting around community spaces (online and in person);

moderation of online community forums, groups and communication channels.

Suppliers will need capabilities in accelerating localised (e.g. geographic or sector-specific) engagement and community building with organisations that deliver money guidance as part of their services; ideally through front-line workers who have money conversations as part of their work with customers / service users; and including those who are vulnerable and most in need.

Event management:

Suppliers will be required to design and deliver events in a range of different formats: in-person, hybrid and online, including conferences, forums, webinars, training, workshops, expert speakers, networking, peer-to-peer support, action learning and facilitated group sessions.

This includes event marketing and engagement, ticketing, managing delegates, sourcing and booking venues, catering, audio-visual equipment, live-stream technology and recording.

Content production and curation:

The service will require a Supplier(s) with experience in:

Creating and curating community content (events, presentations, etc.)

Communications with network members through multiple channels and utilising multiple formats (e.g. e-Newsletters, podcasts, social media, short form video, animation, etc.)

Managing learning and knowledge co-created within communities of practice

Information sharing across organisations and sectors.

Contract 1

Supplier

- Reed in Partnership Limited

Contract value

- £1,294,987 excluding VAT
- £1,553,079 including VAT

Above the relevant threshold

Award decision date

29 October 2025

Date assessment summaries were sent to tenderers

29 October 2025

Standstill period

- End: 7 November 2025
- 8 working days

Earliest date the contract will be signed

10 November 2025

Contract dates (estimated)

- 17 November 2025 to 16 November 2027
- Possible extension to 16 November 2029
- 4 years

Description of possible extension:

there are two optional extension each of up to 12 months. The maximum period the contract can be extended for is 2 years

Main procurement category

Services

CPV classifications

- 80500000 - Training services

Contract locations

- UK - United Kingdom
-

Information about tenders

- 4 tenders received
 - 4 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 1 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 3 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Open procedure

Special regime

Light touch

Supplier

Reed in Partnership Limited

- Companies House: 00851645

Academy Court

London

WC2A 1DT

United Kingdom

Email: carla.alexander@reed.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

MONEY AND PENSIONS SERVICE

- Companies House: 07172704
- Public Procurement Organisation Number: PYCD-3829-CVCG

Money & Pensions Service Borough Hall

Bedford

MK42 9AB

United Kingdom

Email: commercial@maps.org.uk

Region: UKH24 - Bedford

Organisation type: Public authority - central government