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Tender

## Provision of Digital Skills Training

Birmingham City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069227

Procurement identifier (OCID): ocds-h6vhtk-05d5e1

Published 29 October 2025, 9:36am

### Scope

### Reference

PQ0642

### Description

Birmingham City Council (the Council) is seeking to appoint an organisation for the provision of Digital Skills Training for SMEs and Micro Businesses in Birmingham.

Birmingham City Council (BCC), through the UK Shared Prosperity Fund (UKSPF), is committed to equipping local organisations with the skills, knowledge, and expertise needed to thrive in today's digital economy.

BCC is inviting proposals from experienced digital training providers and suitably qualified and experienced individuals and organisations to deliver bite-sized, practical digital skills training and Digital Support Vouchers to SMEs and Micro Businesses. The programme aims to strengthen the digital capabilities of local organisations, enabling them to adopt and apply tools that support growth, efficiency, and resilience.

The contract(s) being procured have been split into Lots, as follows.

Training should cover (but is not limited to):

- Lot 1: Cyber Security
- Lot 2: Artificial Intelligence (AI)
- Lot 3: Web Development
- Lot 4: Search Engine Optimisation (SEO)
- Lot 5: GDPR and Data Compliance
- Lot 6: Digital Marketing
- Lot 7: Social Media for Marketing
- Lot 8: Digital Support Vouchers

Bidders may bid for one or more Lots and Lots will be assessed individually with separate contracts will be awarded for each Lot.

Delivery formats may include Face-to-face training (within Birmingham, Online delivery or a combination of the two.

The contract for the services will commence in December 2025 and will be in place for a period of upto 4 Months.

The Council will be using its free to use e-tendering system (in-tend) for the administration of this procurement process and potential suppliers must register with the system to be able to express an interest. If you wish to express an interest in this opportunity, please click on the following link to access <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register. You will then be able to log on which will enable you to download all relevant quotation documentation.

If you are unable to register with In-tend or have any questions or problems on how to use this web site please either email us at: [cps@birmingham.gov.uk](mailto:cps@birmingham.gov.uk)

Your completed tender submission should be returned by noon on 19th November 2025 via the 'in-tend' system <https://in-tendhost.co.uk/birminghamcc>

**Total value (estimated)**

- £150,000 excluding VAT

- £180,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 15 December 2025 to 15 April 2026
- 4 months, 1 day

### **Main procurement category**

Services

### **CPV classifications**

- 79411100 - Business development consultancy services
- 79632000 - Personnel-training services
- 80000000 - Education and training services
- 80400000 - Adult and other education services
- 80500000 - Training services
- 80510000 - Specialist training services
- 80521000 - Training programme services
- 80522000 - Training seminars
- 80530000 - Vocational training services
- 80531200 - Technical training services

- 80533100 - Computer training services
- 80570000 - Personal development training services

## **Contract locations**

- UKG31 - Birmingham

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## **Lot 1. Cyber Security**

### **Description**

Cyber Security Training

### **Lot value (estimated)**

- £18,750 excluding VAT
- £22,500 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Artificial Intelligence (AI)**

## Description

Artificial Intelligence (AI) Training

### Lot value (estimated)

- £18,750 excluding VAT
- £22,500 including VAT

### Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## Lot 3. Web Development

## Description

Web Development Training

### Lot value (estimated)

- £18,750 excluding VAT
- £22,500 including VAT

### Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 4. Search Engine Optimisation (SEO)**

### **Description**

Search Engine Optimisation (SEO) Training

### **Lot value (estimated)**

- £18,750 excluding VAT
- £22,500 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 5. GDPR and Data Compliance**

### **Description**

GDPR and Data Compliance Training

### **Lot value (estimated)**

- £18,750 excluding VAT
- £22,500 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 6. Digital Marketing**

### **Description**

Digital Marketing Training

### **Lot value (estimated)**

- £18,750 excluding VAT
- £22,500 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 7. Social Media for Marketing**

### **Description**

Social Media for Marketing Training

### **Lot value (estimated)**

- £18,750 excluding VAT

- £22,500 including VAT

## **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 8. Digital Support Vouchers**

### **Description**

Digital Support Vouchers Training

### **Lot value (estimated)**

- £18,750 excluding VAT
- £22,500 including VAT

## **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Participation**

### **Particular suitability**

#### **Lot 1. Cyber Security**

**Lot 2. Artificial Intelligence (AI)**

**Lot 3. Web Development**

**Lot 4. Search Engine Optimisation (SEO)**

**Lot 5. GDPR and Data Compliance**

**Lot 6. Digital Marketing**

**Lot 7. Social Media for Marketing**

**Lot 8. Digital Support Vouchers**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

12 November 2025, 12:00am

### **Tender submission deadline**

19 November 2025, 12:00pm

### **Submission address and any special instructions**

This Request for Quotations is being issued using the Council's e-tendering system 'In-tend' and organisations must ensure that they are registered users. The procurement process will be managed using this system and therefore all bids must be submitted by Tenderers via the 'in-tend' system. <https://in-tendhost.co.uk/birminghamcc> Registration and use of in-tend is free. All correspondence for this procurement process must be via the in-tend correspondence function and you should not contact any individual directly either by email or by telephone. If you are already a registered user, you do not have to re-register. If you are unable to register with in-tend or are experiencing difficulties, please email the [etendering@birmingham.gov.uk](mailto:etendering@birmingham.gov.uk). Deadline for request for quotation is noon on 19th November 2025.

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

The award criteria carries a total weighting of 100%, this is split between the following sections: The overall weighting for the quality criteria is 70%. The overall weighting for the price criteria is 30% For full details please refer to the procurement documents.

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Contracting authority**

### **Birmingham City Council**

- Public Procurement Organisation Number: PCJJ-4826-QMLZ

Council House, 1 Victoria Square

Birmingham

B1 1BB

United Kingdom

Contact name: Commercial and Procurement Services

Email: [etendering@birmingham.gov.uk](mailto:etendering@birmingham.gov.uk)

Website: <https://in-tendhost.co.uk/birminghamcc/>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government