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Tender

Production of 3D Immersive Experiences for Two Monmouthshire Visitor Attractions

Monmouthshire County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-069141

Procurement identifier (OCID): ocds-h6vhtk-05d5af ([view related notices](#))

Published 28 October 2025, 4:54pm

Scope

Description

Monmouthshire County Council wishes to commission two 3D Immersive 360 Virtual Tours in English & Welsh to improve the quality of pre-visit information displayed on the primary destination marketing website (www.visitmonmouthshire.com). 3D immersive 360 virtual tours are required for Abergavenny Castle and Museum and Tintern Old Station, two key visitor attractions in Monmouthshire.

The 3D Immersive 360 Virtual Tours need to capture all aspects of the visit from first point of arrival at the attraction to departure, as their primary purpose is to enable people with specific access needs to make informed decisions on whether the attraction is suitable for them to visit or not. The tours may also be used to provide virtual access to those who are unable to visit physically, and to determine whether the venues are suitable for specific group visits.

Total value (estimated)

- £10,000 excluding VAT

- £12,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 13 March 2026
- 3 months, 13 days

Main procurement category

Services

CPV classifications

- 79961300 - Specialised photography services

Contract locations

- UK - United Kingdom

Participation

Conditions of participation

Terms and conditions attached

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Enquiry deadline

7 November 2025, 5:00pm

Tender submission deadline

17 November 2025, 5:00pm

Submission address and any special instructions

www.sell2wales.gov.wales

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	The quality of the response, the full breakdown of which can be found on the Quotation Request form.	Quality	70.00%
Price	The cost for the work.	Price	30.00%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=350253

3D Immersive Experiences of Monmouthshire Attractions - Scoring Methodology

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=350254

Request for Quotation 3D Immersive Experience of Monmouthshire Attractions

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=350255

Terms and Conditions for Consultancy Services under 50k

Contracting authority

Monmouthshire County Council

- Public Procurement Organisation Number: PMQT-2889-YGXR

County Hall

Usk

NP15 1GA

United Kingdom

Contact name: Kevin Ford

Telephone: 01633 644842

Email: kevinford@monmouthshire.gov.uk

Website: <http://www.monmouthshire.gov.uk>

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales