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Tender

Ticket Vending Machine Re-branding

FIRST GREATER WESTERN LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-068983

Procurement identifier (OCID): ocds-h6vhtk-05d54f

Published 28 October 2025, 1:49pm

Scope

Description

GWR currently manages a fleet of 210 Ticket Vending Machines (TVMs), ranging in age from less than 6 months to 15+ years. These machines are installed across our network and are essential to our customers.

In alignment with the Department for Transport's directive to remove legacy branding as part of the transition to public ownership, GWR requires support in two distinct areas:

1. One-Off Rebranding Project

A one-time project to complete the rebranding of the remaining 80 Ticket Vending Machines (TVMs) that currently do not meet GWR's brand specification. This will involve surveying, producing, and installing modular vinyl wraps tailored to each machine type.

2. Ongoing Call-Off Contract (BAU)

A continuing contract until 25th June 2028 to support:

- Vinyl production and installation for newly deployed TVMs
- Reactive maintenance in response to vandalism or damage

- Replacement of individual vinyl components as needed.

Total value (estimated)

- £100,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 15 December 2025 to 25 June 2028
- 2 years, 6 months, 11 days

Options

The right to additional purchases while the contract is valid.

- Vinyl production and installation for newly deployed TVMs
- Reactive maintenance in response to vandalism or damage
- Replacement of individual vinyl components as needed.

Main procurement category

Services

CPV classifications

- 50316000 - Maintenance and repair of ticket-issuing machinery

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Tender submission deadline

17 November 2025, 11:00pm

Submission address and any special instructions

Interested suppliers please visit the below link to express and interest and receive RFQ/ITT documentation:

<http://redirect.transaxions.com/events/9lvAF>

Tenders may be submitted electronically

Yes

Award criteria

Price - 40%

Quality - 55%

Commercial - 5%

Procedure

Procedure type

Below threshold - open competition

Special regime

Utilities

Contracting authority

FIRST GREATER WESTERN LIMITED

- Companies House: 05113733
- Public Procurement Organisation Number: PXVG-2764-GZCQ

Milford House 1 Milford Street

Wiltshire

SN1 1HL

United Kingdom

Email: procurement@gwr.com

Region: UKK14 - Swindon

Organisation type: Private utility