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Tender

SN250527 - RFQ - Pilot Level 1 Parent Infant Relationship (PIR) Intervention

Kent County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-068678

Procurement identifier (OCID): ocids-h6vhtk-05d480

Published 27 October 2025, 4:05pm

Scope

Reference

SN250527

Description

KCC is seeking a suitable organisation to propose and deliver a programme of non-clinical Level 1 Universal Parent Infant Relationship Interventions, to test and pilot new ideas.

Level 1 Parent Infant Relationship Intervention will comprise of the following elements.

- Creative group sessions - Interactive for parents/families with their baby/Infant
- Facilitated group discussion - to include peer and mutual support
- One to One support and feedback to parents.

The purpose of this parent infant relationship intervention is to help parents to deepen the

bond with their baby/Infant. Finding a range of ways for parents to have two-way communication with their baby to help with their relationship and to help baby/infant development.

The programme will support parents to learn coping mechanisms and tools to cope with the demands of being a new parent to develop insights and techniques to help them understand their baby/infant's development. This universal intervention aims to help prevent impaired bonding with a baby, promote positive parent and infant mental health and wellbeing and facilitate a stronger parent and infant bonding experience.

The pilot is aimed at families that have a baby/infant up to the age of two. As part of this KCC would like to see creative group sessions that offer early support for those families with a newborn/infant up to 6 months.

Families are defined as mums, dads, new parents, co parents, partners and carers which include family members who play a vital role in supporting parent infant relationships and the family's mental health.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.kentbusinessportal.org.uk/tenders/UK-UK-Maidstone:-Health-and-social-work-services./PU5FX3VJ86>

To respond to this opportunity, please click here:

<https://www.kentbusinessportal.org.uk/respond/PU5FX3VJ86>

Total value (estimated)

- £87,884 excluding VAT
- £87,884 including VAT

Below the relevant threshold

Contract dates (estimated)

- 2 January 2026 to 31 March 2026

- 2 months, 30 days

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services
- 85100000 - Health services
- 85140000 - Miscellaneous health services
- 98000000 - Other community, social and personal services

Contract locations

- UKJ4 - Kent

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

12 November 2025, 12:00pm

Tender submission deadline

21 November 2025, 12:00pm

Submission address and any special instructions

<https://www.kentbusinessportal.org.uk/>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type
Criterion 1	Minimum score of 60%	Quality
Criterion 2	Lowest TCV	Price

Weighting description

For those bids that meet the minimum quality score required, prices that result in the lowest Total Contract Value (TCV), will be ranked first and will become KCC's Preferred Supplier. Following all approvals the contract will be awarded to the Preferred Supplier.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Kent County Council

- Public Procurement Organisation Number: PLDL-8938-YGYW

Kent County Council | Sessions House, Maidstone

Maidstone

ME14 1XQ

United Kingdom

Contact name: Gemma Whitlock

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Email: gemma.whitlock@kent.gov.uk

Region: UKJ45 - Mid Kent

Organisation type: Public authority - sub-central government