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Contract

## **Low Pay Commission call for research on workers' experiences of low-paid work**

Low Pay Commission

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-068638

Procurement identifier (OCID): ocds-h6vhtk-05889c ([view related notices](#))

Published 27 October 2025, 3:21pm

### **Scope**

### **Reference**

LPC2025/01

### **Description**

We are looking to commission a piece of research surveying workers on their views and experiences of working in jobs that pay at - or close to - the NLW. This will bridge the gap between the LPC's broad programme of stakeholder engagement and our internal analysis of large, national datasets. The commissioned research will provide a representative and quantifiable snapshot of workers' views, reaching a diverse group of respondents. This work will help to provide the Commission with a rounded picture of low-paid workers' living standards and experiences.

This call is for funding up to £25,000 + VAT and is for one project only. The project will be completed by the Spring of 2026.

## **Contract 1**

### **Supplier**

- YouGov PLC

### **Contract value**

- £24,895 excluding VAT
- £29,874 including VAT

Below the relevant threshold

### **Date signed**

6 October 2025

### **Contract dates**

- 6 October 2025 to 30 April 2026
- 6 months, 26 days

### **Main procurement category**

Services

## CPV classifications

- 73000000 - Research and development services and related consultancy services

## Contract locations

- UK - United Kingdom

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## Procedure

### Procedure type

Below threshold - open competition

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## Supplier

### YouGov PLC

- Public Procurement Organisation Number: PRLT-2433-XDMZ

50 Featherstone Street

London

EC1Y 8RT

United Kingdom

Email: [publicsectorenquiries@yougov.com](mailto:publicsectorenquiries@yougov.com)

Website: <http://www.yougov.co.uk>

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Low Pay Commission

- Public Procurement Organisation Number: PDDW-8983-PTPH

Ground Floor, 10 South Colonnade, Canary Wharf

London

E14 4PU

United Kingdom

Email: [lpc@lowpay.gov.uk](mailto:lpc@lowpay.gov.uk)

Website: <https://www.gov.uk/government/organisations/low-pay-commission>

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - central government